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ISSUE NO 1

MARCH/APRIL, 1980

ICO ALUMNI NEWSLETTER

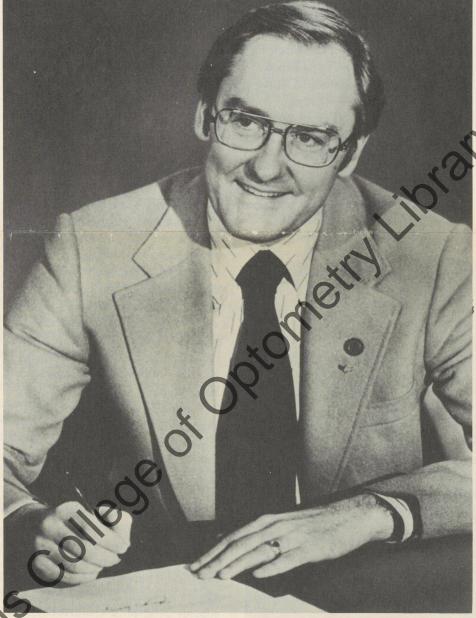
Governor Thompson at ICO

The Honorable James R. Thompson, Governor of the State of Illinois, will be the commencement speaker at ICO's graduation exercises on May 25th. Governor Thompson will be awarded the Doctor of Humane Letters degree by the College during the ceremonies.

Governor Thompson was reelected to a second term as the 39th governor of Illinois in 1978 and has supported much legislation in the state regarding the health care professions and optometry in particular. Most recently, the Governor joined with ICO to promote "Save Your Vision Week" in Illinois and issued a proclamation to that effect.

Of particular concern to optometry, Governor Thompson has signed into law a mandatory 24 hours of continuing education every two years for the relicensure of all Illinois optometrists. This requirement is monitored through the Department of Registration and Education in Springfield, Illinois. Also, under the Thompson administration, the Illinois Department of Public Aid has become more sensitive to the inadequate fee being provided for services optometrists and is now taking steps to re-evaluate fee structure.

Governor Thompson has signed laws guaranteeing freedom of choice in permitting a patient to select the placitioner of his choice and receive the appropriate insurance coverage; laws permitting the use of cannabis in medical cases,



ames R. Thompson, 39th Governor of the State of Illinois.

specifically for uncontrollable cases of glaucoma and for the side effects of chemotherapy; and laws which included optometric and podiatric colleges in the state grants program. This is the second year of participation in that grant program. The Governor has also signed bills requiring truth in advertising in opthalmic materials and a bill which amends an act in relation to

exemptions from liability of certain persons providing emergency medical care.

In recognition of his support of optometry and the health care professions in the State of Illinois, the Illinois College of Optometry, through its Board of Trustees, will present Governor Thompson with an honorary degree during the graduation ceremonies.

Filling "The Gap"

They call it "The Gap." It's an area 5 x 6 blocks square covering several hundred acres, contains four major educational facilities which in turn perpetuate its ever changing population base, is bordered on three sides by three major Chicago expressways and, most importantly, is an integral part of the rapidly changing Chicago south side area.

Since the end of World War II, this area known as "The Gap" has been in a constant state of renovation. For many years, only the demolition of old buildings was evident with no apparent plans for future reconstruction. There was a change in this direction ten years ago with the founding of the South Side Planning Board (SSPB). This Board now consists of some 80 people representing 60 properties who meet once a month to discuss and plan the redevelopment of the south side.

The "Gap," which contains the Illinois Institute of Technology, De LaSalle High School, Vandercook College and the Illinois College of Optometry, has become a primary target for the South Side Planning Board. Each of these educational institutions has representation on this Board.

ICO's representative is Dr. Boyd Banwell, a member of the ICO Board of Trustees and Chairman of its Finance Committee. Through his work with the SSPB, ICO has become an important part of the long range plans to develop this south side quarter as an educational area. The area which includes all four of these schools is situated between the Dan Ryan expressway

Continued on Page 2

"The Gap" from Page 1 and Martin Luther King Drive to the west and east respectively, 31st St. to the north and 35th St. to the south.

As its part of this redevelopment project ICO has, according to Dr. Banwell, acquired several lots surrounding the College. It has already taken down an abandoned apartment building and gas station on the corner of Indiana and 33rd. An apartment building at 3216 S. Indiana was scheduled to come down in March and the acquisition of the Griffin Funeral Home, formerly owned by Vandercook, will be finalized in May. This latter property includes a vacant lot behind

the building and directly north of the ICO building. There is also a consideration for the purchase of four lots across 33rd street opposite Brady Hall and two more lots on the east side of Indiana Avenue. The College hopes to eventually acquire all property on the block except that owned by Vandercook.

The results of these acquisitions, according to Banwell, will be improved parking and clean up and beautification of this area. Dr. Banwell stressed the important part played by the South Side Planning Board in enabling the College to proceed with its plans and also the College's appreciation for the full cooperation of IIT, De LaSalle, and

Vandercook School of Music.

Dr. Carl M. Grip, Jr., president of the SSPB, has been instrumental in assisting ICO in its redevelopment plans. Dr. Grip said he would like to see ICO and IIT spread their boundaries from the Dan Ryan Expressway to Indiana Avenue eliminating the dividing line between the two schools created by Michigan Avenue. Although he makes this future projection as only a possibility, the acquisition of all lands by the two schools makes it a larger probability within the pext few years.

According to Grip most of the redevelopment in this south side quarter has been made through private money. During the SSPB's early days, much skepticism was expressed about the possibilities of high cost bousing in this south side area. Now, within the last ten years, several high rise apartments have sprung up along Michigan Avenue and the Martin Luther King Drive.

When the project was first begun, a plan for the whole area was developed to solicit federal funds. Under the Nixon Administration there was a change in the government subsidies laws to a community grants program. Under this program money was given to local government for distribution to qualified community projects, freeing them from the restrictions always inherent in many federal subsidy programs. Unfortunately, with this change came a reduction in federal funds available and other sources of income for the south side redevelopment needed to be pursued.

Grip hopes that this entire area can be redeveloped mostly utilizing private funds. Many building projects, such as a high rise planned for the elderly, are already underway.

Dr. Banwell states that ICO is proud to be a part of the redevelopment of this south side quarter known as "The Gap."



Members of the Illinois College of Optometry faculty selected the Chicago Lighthouse for the Blind as recipient of a contribution in the amount of \$175.00 to be used in the Low Vision Clinic.

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This money, combined with an additional contribution in memory of Dr. Verne L. Nielson, a leader of optometric affairs in Utah, will be used to establish a memorial library of books relating to the Low Vision Program.

The total sum, \$612.50, will be used to make an initial purchase of a bookcase, and certain volumes on low vision. The bookcase will be kept in the Low Vision Clinic and the books will be made available to students and other professionals on a loan basis.

ICO President Dr. Alfred A. Rosenbloom, a consulting optometrist to the Low Vision Clinic for the Lighthouse hosted a brunch for various persons formerly and currently affiliated in management and technical services provided by the Clinic.

At the brunch, Dr. Rosenbloom was presented a surprise award—a Chicago Lighthouse for the Blind award clock inscribed to recognize his 26th year of service to the Low Vision Clinic and low vision patients at the Lighthouse.

IMAGE ICO ALUMNI NEWSLETTER

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ts almost directly in the center of the area known as "The Gap"

MAGE MARCH/APRIL, 1980

New contact combines best of hard, soft lenses

By Marcia Kramer

A new kind of contact lens on the market is being cautiously praised by optometrists as an improvement over the popular hard and soft contacts.

"It's not a panacea at this time," said Dr. Neil Hodur, an assistant professor of optometry and director of the contact lens clinic at the Illinois College of Optometry. "But it is certainly a step forward."

The new lens, known as Polycon, has been on the market for several months. In many ways, it falls in between the existing types of contacts. Its developer claims that it combines the advantages of the hard and soft lenses while minimizing or eliminating many of the problems associated with each one.

What makes Polycon different is that it is composed of the material hard contacts are made of, plus silicone. The result is a lens that is more gas permeable than standard hard contacts, allowing oxygen to pass through the lens to the cornea and carbon dioxide to leave the cornea. And that, in turn, means less irritation to the eyes—one of the big reasons people have trouble wearing hard contacts.

Dr. Leonard Seidner, a New York optometrist who developed the Polycon contacts, claims that in tests conducted at 16 clinics with 400 patients who had been unable to wear contacts either for physiological or optical reasons. The percent were able to wear the Polycon successfully.

The American Optometric Association has not taken a position on the new contacts, but a spokesman said its contact lens consultants "see it as a vary important part of the future of contacts." Some believe it may eventually replace the standard bard lenses.

Hard contacts are still generally considered the lens of first choice. They offer better vision than soft contacts, and are easier to care for and longer lasting than soft ones. In addition, they can correct astigmatism, a common visual disorder. However, they're not as comfortable to wear as soft lenses, which allow oxygen to get through to the cornea.

According to Seidner, the Polycon lenses provide the benefits of hard contacts with the comfort of soft lenses.

Dr. Clarence L. McEachern of Columbia, S.C., former chairman of the contact lens committee of the American Optometric Association, said that the Polycon lenses also are effective in combating edema, a blurring of the vision after contacts are removed.

"The most dramatic improvement in it as far as patients are concerned is that they can pull the lenses off and put glasses on" without any blurring, he said.

However, there are some draw-backs. Both Hodur and O. Ronald

Externship program on its way

This summer 137 third year students will participate in the ICO externship program before entering their fourth year of training.

This excellent program gives ICO students a full week's experience, working with participating licensed optometrists. Students scatter to offices throughout the United States where they get first hand office exposure and share the host doctor's professional life, often staying as guests in their homes.

Any optometrists who want to participate in the program can write to the ICO Office of Public Affairs.

Krefman, ICO '78, staff optometrist of the University of Illinois Eye and Ear Infirmary, said the Polycon lenses are more susceptible to deposits from the tear film.

In addition, Krefman said he does not believe the Polycon lens is as stable as some other contacts, with its surface susceptible to changes.

Even so, he referred to the new lenses as "very promising" and "a welcome addition," though he quickly added, "It's not the panacea for contact lenses by any means."

Contacts have been around since the late 1930s. Initially, they were made of glass, but have gradually been refined using clear hard plastic materials. Since the advent of soft contacts in 1971, an estimated 13.9 million Americans now wear contact

Vosts vary widely. One estimate lists eye examinations, fittings and hard lenses at \$200 to \$225 a pair; soft lenses, \$250 to \$400, and Polycon lenses, \$300 to \$325.

"Reprinted with permission from the Chicago Sun-Times, February 19, 1980."

ICO attends South Eastern

ICO and its alumni were represented at the 57th annual Southern Educational Congress of Optometry by Dr. Janice Scharre, assistant professor of optometry, Alumni Council President Dr. Howard I. Woolf, Council Vice-President Dr. John E. Brandt, and ICO Board of Trustee members, President-Elect Dr. Fred Kushner and Dr. W. Judd Chapman.

Along with a number of ICO students attending the Congress, the ICO Alumni Association hosted a wine and cheese reception and a luncheon. Luncheon speakers included Drs. Scharre, Woolf, Brandt and Kushner, and ICO fourth year student Steven Lancaster.

Dr. Brandt also launched the College Board of Trustees deferred giving program by presenting, for the first time, a tape-slide presentation on deferred giving created by ICO's Office of Public Affairs and Learning Resource Center available for all alumni functions.





Attending the ICO reception, (at left) Dr. John Brandt, Alumni Council Director for the South Eastern region and Dr. Gerald Thomas, NICO '49, Athens, GA. (at right) Steven Lancaster, fourth year student at ICO, addressing students and alumni at ICO luncheon.

Faculty briefs

Dr. Janice Jurkus, assistant professor of optometry, has participated in two special seminars over the last three months relating to contact lenses.

From January 31 to February 4, Dr. Jurkus was one of seven optometric educators' from across the country presenting papers at a special seminar held on Paradise Island, Nassau, Bahamas. Each of the presentations, concerning various aspects of hydrophilic lens wear, care, etc., were transcribed and are to be published in book form.

On March 2, Dr. Jurkus lectured at the OptiForum in New York, on "Chemical Disinfection of Soft Lenses." Other presentations were made by international speakers representing the U.S.A., Canada, England, Germany and Israel.

Bucar announces trustee candidacy



Dr. Albert A. Bucar, ICO '55 of Antioch, Illinois, has announced his candidacy for a position on the American Optometric Association (AOA) Board of Trustees. Dr. Bucar is seeking the secretary-treasurer's seat, a one-year position held by Dr. Wendell Waldie, ICO '49, of Wichita, Kansas.

Dr. Waldie has filed for the office of vice-president on the AOA board, meaning the secretary-treasurer's position will be vacated at the AOA Congress in Denver, Colorado on June 25 through July 2.

Currently serving his first term as an AOA Trustee, Dr. Bucar is a former president of the Illinois Optometric Association (IOA), which has endorsed his candidacy.

Dr. Bucar was first elected to the AOA Board of Trustees during the 81st annual congress in New Orleans in 1978. Prior to his election to national office, he held a number of appointive positions within the association.

He has served as chairman of the AOA Public Health and Optometric Care Committee and as a member of the AOA Community Health Division Executive Committee. As a board member, he has lerved a liaison trustee to the AOA Primary Care Division and, this year, as the association's representative to the National Ligh Blood Pressure Coordinating Committee.

* Dr. Bucar also serves as a

member of the AOA Anti-Defamation Project Team and as a member of the Board of Directors of the International Library, Archives and Museum of Optometry in St. Louis.

A fellow in the American Academy of Optometry, Dr. Bucar is an Illinois native and active within his community and his profession. He has served on the ICO Staff as an instructor in clinical optometry, as a 10-year member of the Antioch High School Board of Education and, currently, as a member of the board of directors of the State Bank of Antioch.

Named the IOA's "Optometrist of the Year" in 1970, he has worked with the Illinois Health Care Licensure Commission, the Illinois Department of Public Aid, the Lake County (IL) Comprehensive Health Planning Agency, the Lake County Subarea Health Systems Agency and the Lake County Mental Health Society.

Dr. Bucar organized the IOA's War on Poverty Committee and has worked with the Chicago Department of Public Health on optometric care in neighborhood health centers and with the Cook County (IL) Jail on a vision care program for jail inmates. In 1969-70 he developed a survey and inspection of optometrists for the Department of Registration and Education, State of Illinois.

A member of the American Public Health Association, Dr. Bucar has practiced in Antioch since 1956. He is active with the Antioch Lions Club serving as its president in 1962; with the Knights of Columbus; the Antioch Chamber of Commerce; and with Antioch Cub Scout Pack 900. In 1975, he served as vice-chairman of the Antioch Bicentennial Commission.

Dr. Bucar and his wife, Phyllis, have two children, Bruce and James.

ICO student makes SYVW success

"Good vision, like many of life's blessings, is too often taken for granted."

This was the way Aaron Janis, director of community health for the ICO Student Association, prefaced most of his correspondence in preparation for "Save Your Vision Week," on March 2-8. Through over 35 contacts, Janis did much to promote "Save Your Vision Week" in Chicago and the state of Illinois.

To set the stage for his campaign on behalf of the ICO Student Association, Janis requested and received a proclamation from Jane M. Byrne, Mayor of the City of Chicago, which proclaimed March 2-8 to be "Save Your Vision Week" in Chicago and urged "all citizens to take cognizance of the special events arranged for this time in appreciation of the blessings of good sight". A second proclamation from James R. Thompson, Governor of the State of Illinois, proclaimed March 2-8, "Save Your Vision Week" in Illinois, and urged "health care professions, members of the news

media and community leaders to participate in vision education".

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After these were received, Janis asked Wally Phillips, a top rated Chicago radio personality, to act as honorary "Save Your Vision Week" Chairman for the City of Chicago. On his morning radio program on WGN, Phillips gave much attention to the importance of good vision.

All through the week of March 2nd, Janis arranged for a lighted message to appear on the four Magi-Kist eye-catcher signs, which tower over strategic locations along Chicago's major expressways. Also, several other commercial signs along the expressways ran similar messages about "Save Your Vision Week."

Eighteen commercial and non-commercial radio stations and four television stations were provided copy for 10 and 20 second PSAs concerning "Save Your Vision Week." On March 2nd, several ICO students lent a hand to WTTW/ Channel 11, Chicago's local public television, in their annual pledge night. ICO received, on air, recognition for their assistance and "Save Your Vision Week" was given an appropriate mention on the blessing of good eyesight.

Janis is a third year student from Lockport, Illinois, and received his B.A. from Northwestern University.



Aaron Janis, third year student at ICO, peruses two proclamations for "Save Your Vision Week."

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In February, three ICO faculty members participated in a Low Vision Clinic at the Illinois School for the Visually Impaired in Jacksonville, Illinois.

This state residential facility provides for the educational and personal development of visually impaired students in the primary and secondary school levels.

Over a two day period, twenty-

four of the students who were examined presented vision problems which required the services of an appropriate, functional low vision examination. Several of these students were not only severely visually impaired, but also deaf.

In most cases, after the completion of the examination, children with appropriate visual aids were able to see large print or even normal print books. Trained educators will now follow up with appropriate techniques to assist the child in making effective use of the available vision.

ICO faculty participating in this program were Dr. Derrald Taylor, executive director of Clinics, Dr. Dale Stewart, acting director of the ICO Low Vision Clinic and Dr. Dominick Maino, member of the

Pediatric Optometric Department.

This program was initiated four years ago with the cooperation of ICO, the ophthalmology department of the University of Illinois and the Illinois Lions Foundation. It currently serves as a model for the development of other special clinics nationally. Recently, other special clinics were held in Joliet, Illinois, Moline, Illinois and Vinton, Iowa.

Clinic update

Because of the special research and continued practical work being done in the ICO Clinic, a special place in the IMAGE will be designed to bring reports of this work to the alumni each issue. The first article is to explain the new module system developed for the Clinic this year. In succeeding issues, indepth studies on the individual clinic sections, such as contact lenses, low vision, pediatrics, etc., will be presented.

New module design

The Clinic is now organized on a module system design which allows for four or five examinations per consultation office (or module office). The purpose of this design is to stimulate an active professional practice setting and allows for a four to one teaching ratio.

One faculty member is assigned to a particular module or sub-divided section of the Clinic. This design also allows for a better quality of patient care due to direct supervision of one faculty member overseeing four interns providing optometric care.

Due to the size of the Clinic, it is divided into twelve modules and seven specialty areas, i.e. low vision clinic, ocular disease, visual therapy, contact lenses, electrodiagnosis, infant clinic and affiliated outreach clinic. The 12 modules are further divided into primary care and pediatric care. There is also a section for developmental vision where all perceptual testing is done and one for strabismus-amblyopia.

Each module has a coordinator someone who assists in planning faculty schedules for each module. This coordinator is also responsible for the development of teaching methods, (slides, etc.) for that module. Each module operates like a "mini" practice—providing all auxiliary equipment such as binocular indirect opthalmoscopes, diagnostic pharmaceutical agents, auxiliary prisms, binocular refraction equipment and movie projector. Also, reference materials are provided. The faculty member also provides link between part-time faculty and administrative policy. Module coordinators are all full-time facult members and are all members of the Patient Care Division

Students search for summer employment

Many ICO students will be looking for summer or part-time work. Practicing optometrists might consider employing a student for the summer and perhaps, part-time during the year for those in the Chicago area.

Each student in the last three years of professional study possess varying degrees of skills. Second year students have completed one year of academic work including such courses as Geometrical Optics and Ocular Anatomy. They have received training in lensometry, retinoscopy and have been required to observe examinations in the clinic to become familiar with the optometric setting.

This owear students have received

Third year students have received braining in dispensing, ophthalmic optics, contact lens modification and dinical technique. All students at this point have shown proficiency in a basic optometric exam practical as well as having examined a required number of patients under a senior intern's guidance.

Fourth year students have seen

Continuing education plans

ICO will sponsor its third summer continuing education program as a companion to one of Chicago's festival events.

This year's ChicagoFest/C.E. program will offer a full range of courses over the five day period, August 4 to August 8, 1980. Popular both for the diverse entertainment available for families and for the relaxed and comfortable atmosphere, this summer program has grown every year.

For more details, write to the ICO Public Affairs Office.

patients on a regular basis in general clinic during the past year and have been involved in contact lens fitting and visual therapy. In the past year these students have also received instruction in dealing with low vision problems and detecting ocular disease.

All students would be available for part-time employment and all students except the fourth year would be available for summer employment. Fourth year students are involved in clinic and externships through the greater part of the summer months.

By considering the employment of an ICO student, you will be assisting in the development of good ethical professional practioners for the future.

Please fill out the following and return to Office of Public Affairs.

I am interested in an ICO student

- ☐ Second Year
- ☐ Third Year
- □ Fourth Year

with respect to:

- □ part-time employment
- □ summer employment
- □ part-time and/or summer employment

Please have any interested students contact me at:

Name _____

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Phone number -

ICO blood drive



Over 120 faculty, support staff and students participated in a one day blood drive sponsored by the American Red Cross in February.

This is the fourth such drive in as many years according to Bill Lakin, 4th year student at ICO. Lakin worked with Teri Murphy of the American Red Cross and says that next year two such blood drives will be sponsored.

The Red Cross reported that 113 pints of blood were donated by the College.



Dr. Hyman S. Wodis, assistant dean and director of Institutional Affairs, began his 40th year of service to ICO in February.

Students of the second year class surprised him with their congratulations and presented him with a cake along with a card signed by all second year students.

After receiving his O.D. degree from the Monroe College of

Optometry in 1940, Dr. Wodis became Clinic Director for Monroe until 1949 when he was named Associate Dean of the College.

In 1951, he took over the duties of Registrar for the newly merged Chicago College of Optometry. He became Clinic Director for Chicago College in 1954.

With the merging of the Chicago College with the Northern Illinois

College of Optometry in 1955, Dr. Wodis returned to his duties as Registrar for the newly formed ICO. He was later appointed Assistant Dean and in 1973 assumed the additional position of Director of Institutional Affairs.

Dr. Wodis is a native of Chicago. He and his wife, Rose, recently celebrated their 38th wedding anniversary.

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Alumni notes

It is with the deepest regret that the ICO ALUMNI informs its readers of the deaths of the following ICO alumni:

Dr. Donald J. Jacquet, '60 ICO, of 258 E. Court St., Kankakee, Illinois; Dr. Henry Feldstein, '31 of 4021 -9th St., N.W., Washington, D.C.; Dr. William E. Malinka, '49 of 6353 N. 86 Ct., Milwaukee, Wisconsin; Dr. Richard W. Fults, '47 of 1220 So. 8th St., Springfield, Illinois; Dr. Henry J. Rak, '53 of 3420 W. Diversey Ave., Chicago, Illinois; Dr. Norman L. Fehr, '36 of 1180 E. 27th So. 162, Salt Lake City, Utah; Dr. B.V. Morgan, '40 of 3000 Grand, Des Moines, Iowa; Dr. Lawrence E. Schutte, '50 of 1241 Tanglewood Rd., Prescott, Arizona; Dr. Geoffrey Elmer, '74 of 1000 W. 29th St., So., Sioux City, Nebraska; Dr. Edwin T. Johnson, '38 of Franklin, Minnesota; Dr. William C. Wood, '24 of 305 E. South St., Athens, Alabama; Dr. L. Wayne Brock, '24 of 338 North Main St., Greenville, So. Carolina; Dr. Elaine M. Knapp, '48 of 6520 McKown Rd., Sarasota, Florida.

The Thirties

Dr. D.R. Reed, '38 LaPorte, Indwas nominated for the 33 degree in the Scottish Rite Freemasonsy, Northern Jurisdiction.

The Forties

Dr. Lester Caplan, NICO '49, has left private practice and accepted a faculty position with the University of Alabama in Birmingham. His

new position is Associate Professor in Optometry and Director, Optometric Technician Program with the University's School of Optometry. Dr. Kenneth E. Patterson, NICO '47, has retired from practice as of December 31, 1979. His new address is 813 Lilac Road, Beloit, Wisconsin, 53511. Dr. Jack R. Hale, '49, Sunnyside, Washington, has been selected as Chairman of the Area Health Systems Agency, Sub-Area Council in Yakima, Washington. Designated under the provisions of the National Health Planning and Resources Development Act of 1974, the agency promotes joint citizen and health planning, review and implementation. Dr. Hale serves as Chairman of the AOA's Optometric Recognition Award (ORA) program and is a past board member of the Washington Optometric Association. Dr. E.P. Hansen, '47, Humbolt, Iowa, has purchased a home at 10012 Prairie Hill Drive, Sun City, Arizona where he will be retiring in June, 1980. Dr. Marvin J. Rubenstein, '49, of Scottsdale, AZ, is the owner of the Royale Car Wash #1 in Phoenix, AZ He invites friends in the area to stor in. Dr. Leo A. Meyer, '42, has been confered an Honorary Life Fellowship by the American Academy of Optometry (AAO). Dr. Meyer, a member of the AAO since 1950, has served as the Deputy Secretary since 1968. He was regional Chairman of the Committee on Admitchance from 1964 to 1968. He has also served as a member of the Minnesota Board of Optometry and is currently serving as its Executive Secretary.Dr. Judd Chapman, NICO '49, member of the ICO Board of Trustees, was presented with the Rotary Club Paul Harris Fellowship Award for distinguished service. This award represents one of Rotary's highest recognitions; Dr. Paul F. Shulman, NICO '49, has joined the faculty as Professor at

the Miami-Dade Community College

Center Campus presenting courses in ocular disease and ocular emergencies as well as ophthalmic optics. Dr. Shulman was formerly Professor of Optometry at the Illinois College of Optometry.

The Fifties

Dr. Ferd J. Metzger, ICO '57, Florence, KY, was recently honored by the Florence Lions Club for his 22 years service to indigent eyecare A plaque was presented for this distinguished service at a direct for club members and their wives. Dr. Metzger was also recently re-elected as president of the Kentucky Board of Optometric Examiners beginning his seventh year on the board.

Dr. Calvin Ulberg, NICO '51,

Mountainly Le Terrace, Washington Mountainlake Terrace, Washington, has been appointed by Washington Sovernor Dixy Lee Ray to a threeyear term on the Washington Board of Optometry Licensing. Dr. Ulberg is a former president of the Washington Optometric Association and, in 1973, was selected for the Association's "Man of the Year" Award. Dr. M.E. Waid, '50, Lawton, Oklahoma, has announced that he will again seek the Fourth Congressional Seat in Oklahoma. Dr. Waid has served as a trustee for the Vision Institute of America and has been president of the Vision Service Plan of Oklahoma for the last six years. Dr. Russell L. Dorland, '50, Mankato, Minnesota left the United States for Khao-I-Dang on the Thai-Cambodian border in February. He is part of an American refugee committee medical project. Dr. Dorland is one of 53 medical personnel who have been sent by the committee to Thailand since October, 1979. He will return at the end of April. Among the supplies sent with Dr. Dorland are 3,000 eye glasses and lenses, as well as equipment which can be used to determine prescriptions.

The Sixties

Dr. Dennis P. Murphy, '62, Lakeside, California was recently selected for inclusion in the seventeenth edition of Who's Who of the West, 1980-'81; Dr. Dale Lervick, '68, Dillon, Colorado has been selected as the Colorado Optometric Association's (COA) optometrist of the year. In making the award, Dr. Stanley A. White, president of the COA cited Dr. Lervick's "long list of credits for public service work" as well as his record of service to his patients, profession and community. Dr. Lervick will represent the COA this June at the AOA Congress when the 1980 optometrist of the year is chosen. Dr. Marcel G. Geldhof, ICO '65, Warren, Michigan is one of five Michigan Optometrists who have been certified as specialists in Low Vision Care by the Low Vision Certification Association. The Association's Committee has now certified a total of 12 Doctors of Optometry in Michigan for work in the area of low vision.

The Seventies

Dr. Michael and Susan Schloss, '74, University Heights, Ohio, announce the birth of their daughter, Robin Anne, on February 4th, 1980; Dr. and Mrs. Scott A. Mescher, '74, Hibbing, Minnesota, announce the birth of their daughter, Meredith Jean, on January 14, 1980. Dr. Jay L. Huddleston, ICO '79, Anacortes, Washington, has been recognized as a new member of the Board of the North Puget Sound Health Council. This Health Council is a member of the Puget Sound Health Systems Agency, a federal agency whose purpose is to coordinate health care planning to provide more efficient quality care at less cost to the consumer. The ten county agency is composed of several smaller health councils with memberships on each board split

6/IMAGE MARCH/APRIL, 1980

between local health care consumers and providers. These local groups help to make planning policy with local and regional impact on the quality and cost of health care. The agency coordinates expensive hospital purchases to avoid redundancy of services by hospitals in the same area. Also, the average length of inpatient hospital maternity care is being reduced by promoting the use of ancillary help in out-patient care. Improvement of nursing home standards has been implemented through HSA action. Dr. Huddleston's activities will be directed toward primary care. The 1980-81 emphasis of planning in primary care will be the development of at least one source of care for the medically indigent in each part of the region. People caught in the squeeze between inflation and fixed incomes are among those causing the greatest concern. Data on the needs of these people will continue to be provided to organizations and practitioners who are attempting to reach these underserved populations. Dr. Milton Herman, ICO '74, Wenatchee, Wash., recently merged his 4½-year-old practice with Dr. Louis Crollard and continues his second year as a trustee for the Washington Optometric Association. Dr. Gary and Marcia Fisher, '76, of 108 W. 1st St., Monticello, Iowa, announce the birth of their son, Cory Wayne on January 30, 1980. He joins his sister, Nichole, sevenyears-old; Dr. Allen J. Aubert, '72, Pueblo, Colo., was recognized as the "Young Optometrist of the Year" at the mid-winter meeting of the Colorado Optometric Association. Dr. Aubert is currently a trustee for the COA; Dr. William F. Kiefer, '75, Manchester, Mo, announces his marriage to Melinda Moon. She is the mother of two daughters, Allegra, seven, and Aurelie, three. Dr. Kiefer says that besides adapting to "instant" family life, he is quite basy in his practice.

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Screenings by BSK

One of the few times you can look your dentist straight in the eye is after he's taken his fingers out of your mouth and you examine him.

Over 300 dentists and other health care professionals were recently provided visual screenings by ICO students during the 117th annual mid-winter meeting of the Chicago Dental Society.

Participation in the screening program, sponsored by the ICO chapter of Beta Sigma Kappa, was open to all ICO students and was one of seven health care screenings conducted during the three day meeting. ICO was represented by 25 students each day. Dr John Veith, clinical instructor of optometry, Dr. Hyman Wodis, assistant dean and director of institutional affairs and Dr. Gary Porter, assistant professor of optometry and BSK faculty sponsor, were the supervisory staff in attendance.

Besides optometry, others in volved in the multidisciplinary teasurements were x-ray technicians,

cardiologists, urologists, bematologists, podiatrists and deutists.

Beta Sigma Kappa is an honorary fraternity which enlists students with excellent academic records and who wish to serve the School and some intuition and incommentations. community in a variety of leadership health care projects. Visual screenings, such as the one reported here, have been conducted by BSK throughout the Chicago area.

Exchange your slides of Hawaii

Need a fifteen minute program for your next alumni gathering? Why not show ICO's new Deferred Giving tape-slide presentation. For more information, write the Office of Public Affairs at the Illinois College of Optometry.

1980-82 ICO catalog now available

The new 1980-82 ICO catalog has been published and is now available through the College's Office of Public Affairs.

This 70-page catalog represents a fully up-to-date recording of all changes in and inclusions of ICO's academic divisions, college programs, and curricular and educational goals that reflect, in part, the recent Institutional Self-Study prepared for the North Central

This is the first updated catalog in four years. It is designed to serve as the College bulletin, a source book for internal use and as a recruitment piece for prospective students of optometry.

Alumnus of the Year Nomination

Nominations are now being a cepted for the 1981 Alumnus of the Year award, which is bestowed upon a graduate of ICO or any of its predecessor institutions in recognition for his service to the profession, on behalf of the visual welfare of the public, to the combinative at large, and/or to ICO.

If there is an alumnus whom you would like to see honored, complete the nomination form below and send it to Ralph Hough, director of public affairs, at the College. Deadline for receipt of nominations is September 1, 1980.

Tome Address.	Street	City, State, Zip	
Office Address:	Street	City, State, Zip	Phone:
Present mode of	tion and College f practice (solo, partner, gr poiate(s), partner(s), if any:	roup, etc.)	IROE CCO (circle one

To the profession (leadership in optometric organizations, research, representations of optometry wherever needed):

To visual welfare of the public:	
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Community service:	
Service to the Illinois College of Optometry:	or survival sure-rule was a sure
Service to the Illinois College of Optometry:	ar punta que sens en en la visua. Cleves que restruem misuas est es

Memberships, activities: (Professional — Civic — Fraterna	al — Religious — other)
Family Name of Spouse:	Name and age of children:
Nomination Submitted by:	
Name	Phone
Address	The distribution of the second

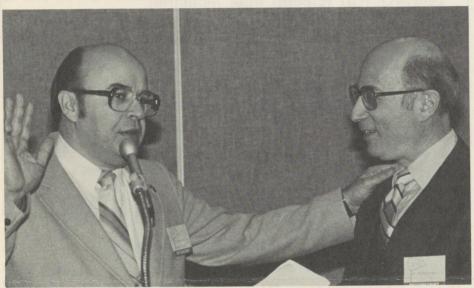
April IMAGE up front



On IMAGE front page—ICO helps "fill the Gap" in Chicago's South Side Redevelopment. Illinois Governor James R. Thompson will be the keynote speaker for ICO commencement on May 25th. Further—The Polycon lens may be

the lens of the future. Some optometrists agree, some don't. Find out why on page 3. There's a new design to the ICO eye clinic. See Clinic Update on page 5.

North Central Conference has successful alumni turnout

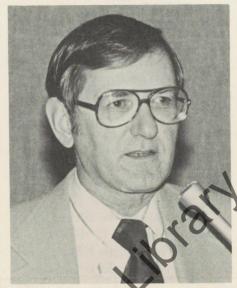


Dr. Coleman Hatfield, ICO '67, Logan, WV, made a surprise delivery to ICO President Dr. Alfred A. Rosenbloom in the form of a check towards the West Virginia Tuition Development Fund.

education courses during the Conference and some sat in on the courses themselves. All students attended the Alumni-Student luncheon held on the 26th.

Dr. James Hasler, ICO '49

Dr. James Hasler, ICO '49' alumni association director,
Reedsburg, Wisconsin, was Conference Coordinator and served as MC at the ICO luncheon. Dr. Hasler said it was the largest and most successful of these affairs ever held at the North Central, with more



James Hasler, O.D. director of the Alumni Association North Central Region, addresses students and augmn at ICO luncheon.

than 200 students and alumni in attendance.

were Dr. Rosenbloom, Mr. Hough, and fourth year student Mark Wilkinson, student representative to the Alumni Council. Wilkinson was also responsible for the four chartered buses which brought the students from Chicago to the Conference and he handled the scheduling of all student monitors.

Council Directors Needed

ICO Alumni are invited to submit nominations for Alumni Council Directors. All Alumni Association members (Regular and Century Club) who have paid their 1980 dues are eligible to nominate candidates. Participation in the Presidents Club does not constitute membership in the Alumni Association.

Alumni Association.

Before submitting a name, verify that the candidate is willing to serve on the Council.

The directorships of the following Council members are open for nomination: Dr. John Brandt, Regional Director of the Southeast District, Council Vice-President and Dr. Albert Eschen, Regional Director of the New England District.

Present Council members are eligible for re-nomination and election. Send the names and addresses of all nominees to Mr. Ralph Hough, director of Public

I recommend the following individual for Regional Council Director:

Director.	
Name	World Charles and the Control of the
Address	Manage Dayway 1
City	
State	Zip
Phone No	resident the comp

ICO Alumni

Illinois College of Optometry 3241 South Michigan Avenue Chicago, Illinois 60616

"I'll be calling you!"

ICO President Dr. Alfred A.

Conference on January 25th

Rosenbloom, Public Affairs Director

Ralph Hough, Assistant Professor

and 140 ICO students attended the North Central States Optometric

through the 27th in Minneapolis,

Minnesota. Students were charged

with the monitoring of continuing

of Optometry Dr. David Dufeck

Many alumni will be hearing from ICO students by phone in the next few weeks.

The calls are part of an effort to bring as many states as possible to the 30 percent membership level. Students will be calling each state chairman to tell them exactly how many more members their individual states need to teach 30 percent. Then both students and the chairmen will be contacting alumni who have not joined.

You can beat the alumni office to the purch by sending your memberhip check.

8 IMAGE MARCH/APRIL, 1980

Vol. 1 No. 3

JULY/AUG., 1980

CO ALUMNI NEWSLETTER

Governor **Thompson** urges political activism by doctors

Illinois Governor James R. Thompson urged doctors of optometry and other health care professionals to assume new roles as political activists when he addressed the 137th commencement of the Illinois College of Optometry (ICO) on May 25.

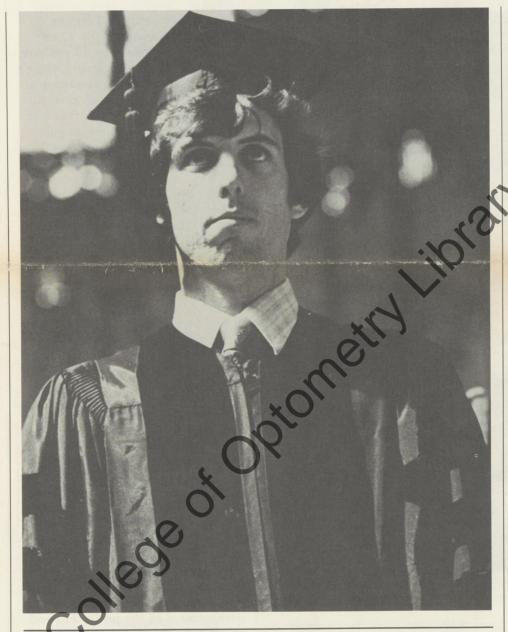
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Thompson received the honorary Doctor of Humane letters degree for his support of optometry and the health care professions prior to delivery of his address to the 145 graduates of ICO in the University of Chicago's Rockefeller Chapel.

Ten percent of the graduating class were women, largest percentage of women graduates in the school's history and a record number for optometry schools anywhere in the nation.

An advocate of improved health care in Illinois, Thompson told the new doctors that they should use their unique status in the community to influence the political

Since his election as governor, Thompson has signed into law bills requiring 24 hours of continuing education every two years for the relicensure of Illinois optometrists and requiring truth in advertising about ophthalmic materials. He has also signed laws permitting use of marijuana by glaucona and cancer patients and providing state aid for optometric education. Further, under his administration vision screening services for school children have been improved as has



the delivery of optometric services under the Illinois Department of Public Aid. Most recently, the bespectacled Governor joined with the ICO to promote "Save Your Vision Week" in Illinois and issued a proclamation to that effect.

Governor Thompson was presented to the graduates by Dr. Joseph B. Ebbesen, State Representative, Illinois House of Representatives and member of the ICO Board of Trustees. The honorary degree was conferred by ICO President Dr. Alfred A. Rosenbloom.

C.E. Fest a success

Approximately 150 licensed optometrists visited the ICO campus Aug. 4-8 for the third annual ChicagoFest C.E. Program. Thirty courses were offered for a total of 78 hours of C.E. credit.

Coming to ICO from more than 10 states, the optometrists mixed education with the musical entertainment of ChicagoFest at nearby Navy Pier. Additional C.E. programs will be offered monthly, from October through April, at

Dr. Rosenbloom's charge to the class of 1980

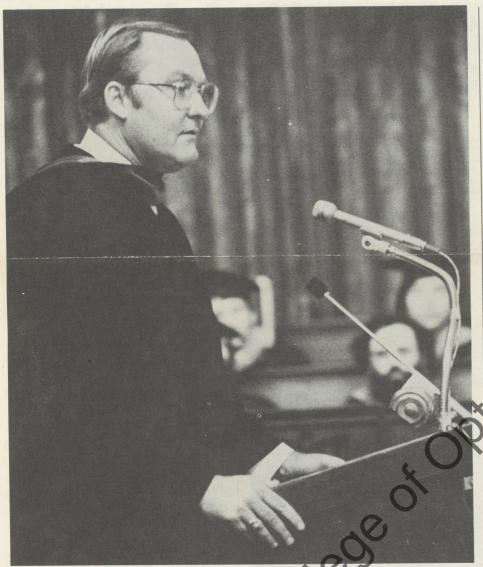
Now that we have honored the achievements of individuals of the graduating class, may I, on behalf of my faculty colleagues, congratulate all of you on the attainment of the coveted degree Doctor of Optometry. Today's commencement acknowledges your years of earnest

educational endeavors and serves as reminder that professionalism cannot be counterfeited nor can it be bought and sold in the marketplace — nor can it be put on and cast off as if it were a garment to meet the whim of the moment.

Just as John Ruskin, noted English author and art historian, spoke of the seven Lamps of Architecture that gave light to the way of the builder, so do we remind you of the five cornerstones in the attainment of your professional and personal goals. First, there is your mastery of both procedural skills and modern technologies that provide the optimum in optometric vision care. Building on this is the scientific objectivity inherent in your understanding and analysis of the soundness of new theories and techniques. Cemented to this is your aspiration to professional leadership with its compelling social and interdisciplinary responsibilities. Buttressing this is your concern for the development and expansion of that intellectual curiosity which accompanies a sincere commitment to life-long learning. And finally, spanning all of these is your dedication to those humane values which are requisite to living a meaningful life. Day by day we write our own destiny for truly we become what we do.

Be adventurous in spirit, be imaginative in your beliefs, seek happiness through achievement, have faith in the ultimate goal of high endeavor dedicated to the welfare of your fellow man.□

Commencement speech by the Honorable James R. Thompson, Governor of Illinois



Illinois Governor James R. Thompson, in his commencement semarks, charged the graduates with the duty of molding the country's future through active participation in their individual communities. individual communities.

Dr. Rosenbloom, members of the and friends of the Illinois College of Optometry, families and friends of the class of 1980 and my fellow

First, I thank the Board of Trustees of this great insti this great honor. And I thank the class of 1980 for the honor of allowing me to share your great day with you. Im proud to become something of an alumnus of the Illinois olege of Optometry. As the oldest, biggest and best college of Optometry in our nation,

you play a starring role among the Board of Trustees, honored guests great colleges and universities that make this great city and our great state a world center of excellence in education, in medicine and in the health care professions.

I am proud to become an honorary member of your legion of alumni and supporters. And I am proud to have played a role as Governor in bringing the Illinois College of Optometry into the Health Services Education Grants program, a long overdue act of recognition of the great contribution you are making to the

people of our state and nation.

Since the College is the Alma Mater of no fewer than 40 per cent of this nation's optometrists, there's also a practical side to becoming a card-carrying associate. You've got an old school tie network that just won't quit and I'm going to put that network to work.

It used to be that graduation speakers rose to the occasion with a time tested formula. First, you'd define commencement and then commence to bore your audiance silly with one of the following: A A rosy picture of the brave new world the graduates were commencing on. R - A grim, gray picture of the gray old world that they had to commence on with vim and vigor Or C) none of the

Theme I requires a lot of ruffles and flourishes I don't want to say you don't want to hear. Theme B, the grim, gray picture, you get enough of that these days in the morning headlines and the evening news. That leaves theme C which you have outlined for me in the eleventh and last "commandment" of the statement of objectives in the Illinois College of Optometry catalog which says, "To develop an awareness of and commitment to ethical and moral responsibilities of a professional person and to nurture these values for the advancement of the profession and the community.'

It's that last word, community, and the first and highest duty of all of us to make our community the better for our living in it that I want to talk about today.

As full-fledged members of the health and medical care team, you are going out into our community with a special status reserved to the men and women who practice healing and restorative arts and sciences.

Almost alone among all professions in this day and age of disenchantment with our society's great institutions, the medical and health professions still rank highly in the eyes of their neighbors. I think the reasons for that phenomenon are clear especially when you contrast your professional world with mine, the world of government and politics.

The men and women of the medical and health care professions rank from better to best in the esteem of the average citizen because what you do can have a direct and lasting impact on the quality of our lives. And what you do is never taken for granted.

We may not understand what it is you do or how you do it but we do know it has to be done, it is done and we're grateful you're there

Government, on the other hand, ranks somewhere down between bad and worse in public esteem. It doesn't always seem to know what has to be done. It doesn't often do it well, if at all. And if and when it does perform as expected, even something simple like delivering a birthday card on time or plowing a street before the snow melts, we don't seem gratified in quite the same way.

Indeed, when government works as we think it should, we're more likely to feel the same kind of irrational relief that comes when our baggage arrives at the same airport we do. It should be taken for granted but we know better.

In your profession, you will touch people's lives, people who will be astounded and delighted at the seeming miracles you can perform for them. In my profession, we also touch people's lives. But government seldom astounds or delights, although I've seen some astonishing things in my three and a half years as governor. Government has become so large a force in our society that it's almost impossible for people to relate to it in a personal way. There's little one on one in government as there will be with you in the practice of your profession. Government is seen as an omnipresent force or a policeman or a taxtaker or a census form or a mailman or a candidate pitching you on the screens of a television set. No one on one.

It is because of your special place

in your communities that I believe, and I know the leadership of this great College believes, that it's so important for you to live up to that eleventh "commandment" of your Alma Mater's objectives.

For the past four years, it has been the job of your faculty to lead you through the first ten of those objectives. To equip you to the best of your ability to perform the miracles of your profession. And to install in you the desire to polish and expand your skills as you pursue your work as key members of the medical and health care team.

Your diplomas today say you are ready to do all of that and that all of you have the ability to do it well. But to carry out the eleventh "commandment," to enhance your community, our community, you're on your own.

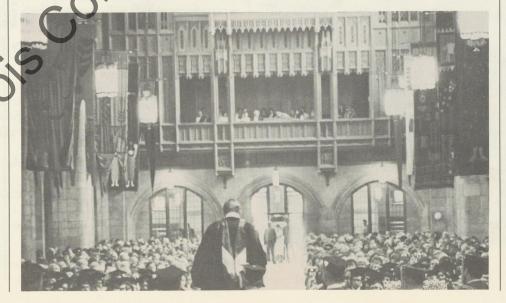
Either you have the extra dimension you need to want to become a mover and shaker of your social environment or you don't. And either you will choose to capitalize on that dimension to become what I call a "maximum citizen," or you won't. It's up to

By "maximum citizens" I mean men and women who aren't content merely to pursue their own private careers and pay their taxes and vote and otherwise live by their own inner lights. I mean people who reach out to shine the light of leadership in political, community, religious, charitable and youth organizations, people who care enough to give some of their best back to the community which nurtured them and which will nurture their children and their children's children.

For the maximum citizens among us, the America of the 1980s will be a time and place of unsettling change but also of unprecedent opportunity for change for

We're at a crossroads in our political and social history. And we're at the end of a load that's taken us through nearly half a century of living with the notion that if there's any kind of public problem, then government should jump right in and do something out it. That notion has always

bicago's Rockefeller Chapel.



been wrong even if wellintentioned.

But only in recent years, in the years you have been in school, have we as a society begun to come to a consensus on how wrong it is. We have good reason to be disenchanted with that notion.

Look at what we've done to ourselves and haven't done for ourselves on energy fully seven years after a handful of far-off countries first pulled the plug and started our economy down the drain. Seven years back to the oil embargo and in seven years, we as a people, through a failure of political and governmental eadership on all levels of government and in both parties, have not developed for the people of this country a rational, national energy policy.

The oil embargo of 1974 had been an act of war against us. If the planes had flown over our soil, if foreign troops had invaded our territory no one would have believed that it would have taken seven years for this nation to respond and yet, in many ways, when oil pricing politics are used in predatory fashion it is nearly the equivalent of economic war. Certainly it has done much to upset the economy of the nation. And yet, even today, we wrangle and we quarrel about the smallest details of one of the most important programs confronting us. How will a national policy affect us in Chicago? If we don't get it 100 percent the way we want it we won't look for it. Nevermind how it affects Seattle or Spokane or New York or Boston or Savannah or Detroit.

Commencement speakers used to talk about the American Dream. The American Dream was usually defined as a feeling possessed by most of us that we'd like a good life for ourselves and a better life for our children. But in the economy of 1980 the American Dream has turned into a literal nightmare for hundreds of thousands of our fellow citizens. Bankruptcies abound and interest rates in a frozen economy slam the door of opportunity shut.

Look at our failures in social and

Continued on page 4

Commencement speech continued from page 3

health programs, in our inability to move people out of dependency and into jobs, in our inability to deliver social and health services to people in need at a price society can afford without tying the hands of our charities and health care systems to the strong right arm of the federal bureaucracy.

And look at what we've done to our federal system as we have moved revenue raising and policymaking out of city halls and state capitals and into Washington.

This is beginning to sound like the theme B "grim, gray picture" I said I wouldn't paint for you this afternoon. But to turn all of that into a theme A "rosy picture" will take some doing, some doing by the maximum citizens of the 1980s and some doing by their elected leaders in federal, state and local offices.

First, let's start painting that kind of picture for our society by focusing on elections in general and political parties in particular.

Let's revive our parties-they're dying now, both parties, and restore them to their historic role in our system as builders of consensus to move a nation or state or a city forward, keepers of conscience of men and women in public office and men and women who seek public office, and a means to the ends of getting people directly involved with their government.

In the last century, when parties were strong, on election day it was the custom in many areas of our country for candidates for office to march to the polling places with their followers behind them carrying the party banners, carrying The maximum crozens are the promises that wrote the federalist ideals into the were made to win the votes from their fellow citizens. This communal pride in ideas, a communal pride in seeking out the best among us to serve us in public office and a communal pride in attempting to persuade our neighbors to put those office-seekers there brought men and women together in a common purpose.

* By chipping away at our parties, as we have done over the past two

decades, we have opened the political process to single-issue interests, good or bad, who seek to work their will to the damage of the majority. When party support and party platforms can't make the difference in winning office or staying in it, then the cult of the personality in political life arises and special interests will make the difference. And we will go on electing more and more politicians who are more and more afraid of offending the coalitions of the 2 percent, 3 percent, 4 percent that elected them in the first place. And none will be brave enough to make the hard decisions that need to be made in all our best interests. And we need only look to the mess we've made of energy policy to see the very real damage that failure to make hard decisions can do.

I urge you, therefore, in your role as maximum citizens, to get involved in the party of your choice, to keep involved, and to help make sure your party's candidates for office at any level and the platform they run on promise to take us where we ought to be going.

Second, we need to reduce the role and reach of the federal government and strengthen the hands of state and local officials. The born-again budget and red tape cutters at work in Washington today are showing some evidence that the message of the taxpayer is getting through. And as painful as chose budget cuts may be in the short run, they could be the first of many long steps we need to take to get Washington out of the business of sticking its nose into everyone else's.

Constitution two centuries ago never envisioned a federal role that went beyond defending us from enemies without, protecting us from enemies within, ensuring our civil liberties and promoting commerce and trade.

Today's maximum citizens should insist that we hark back to that ideal, that the people we elect to Congress and the White House will see to it that the federal government focus only on what



Chairman of ICO Board Of Trustees Dr Hill hoods '80 graduate Norbert Moritz of Iowa Falls, IA.

only it can do, in energy in our economy and in national defense and reverse the flow of policymaking and program decisions from the provinces to the central government.

Then, let's strengthen the role of our state and local governments to make them better able to cope with the problems of the people they know best, whether in Illinois or swa, Louisiana, California or New York, in ways they know best.

Governors and mayors and legislators and city councils can't do the maximum job that needs to be done as long as we have to live by the red tape that comes wrapped around the 25 percent or more of our total budgets that come from Washington. Let's either return some of the revenue resources to state and local governments or return federal tax dollars to states and cities with no strings attached.

We really don't need the 91 million words a year of rules and regulations that we get to tell state and local government how to serve the needs of their people. I'll make you a wager this afternoon that within one year in the practice of your profession you will more than once complain bitterly about being overregulated by someone, somewhere. You're not alone. Each year Washington sends to the state capitols of this nation and to the city halls of this nation 91 million words of rules and regulations when four would really do: "Do It

Your Way!" Do it the way that serves your people best, where you happen to be.

Third, and finally, and perhaps most importantly, let's get the private sector back into full partnership with government in meeting people's needs in social services, in medical and health care, in jobs programs, in every other area of our society's concerns.

Over the past four decades, we've tried to institutionalize the good works of the private sector in government programs. Government has succeeded to varying degrees in opening access to services and in stabilizing the fiscal underpinnings of those services. But it has also succeeded, if that's the right word, in molding its approach to meeting people's needs into the image and likeness of a bureaucratic organization chart.

You'll find that real people with real problems won't arrive at your offices with their problems all wrapped up in neat, easy-to-treat packages. They don't come to government that way either, but that's the way government tends to

expect them.

That's why, for example, we have more than 300 single-purpose programs funded out of the departments of health and human services and education alone. And that's why state and local governments find themselves forced to organize their own programs as creatures of Washington bad habits.

IMAGE JULY/AUGUST, 1980

'80 grad heads eye care program

Dr. William Berman, ICO '80, is directing a program provided by the Pacific University College of Optometry for eye care for residents of Indian reservations in Oregon, Washington and Idaho under contract with the Indian Health Service.

A team from Pacific is currently providing outreach clinic service on the Colville reservation at Nespelem, WA.

The program is designed to give Pacific optometry students a learning experience and to serve the eye care needs of the Indian people.

Students work in a clinic setting where medical, dental and social services are also available.□

And, finally, that's why one of the greatest pains of your professional life will come from dealing with us, with government.

In Illinois, we're trying to buck that trend in the area of social services funding, the only source of federal aid that lets us experiment. We've taken \$20 million of our social services money and invested it directly in private sector and local government programs, programs designed and operated by their sponsors in ways they deem best suited to the real world of their communities from Chicago down to Cairo, from Quincy over to Paris.

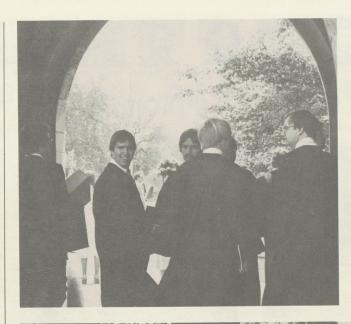
It works. People get more services for the dollar spent. And the people providing those services get more time to meet needs rather than deadlines and forms and papers, because they need to spend less time catering to the bureaucracy at all levels of government.

continued on page 8

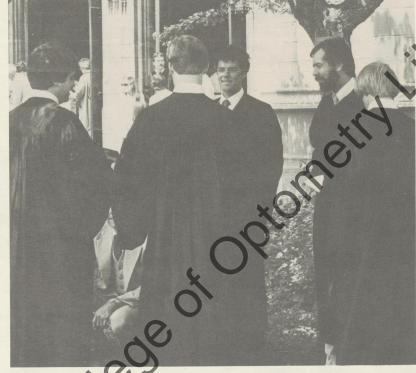
ICO ALUMNI NEWSLETTER

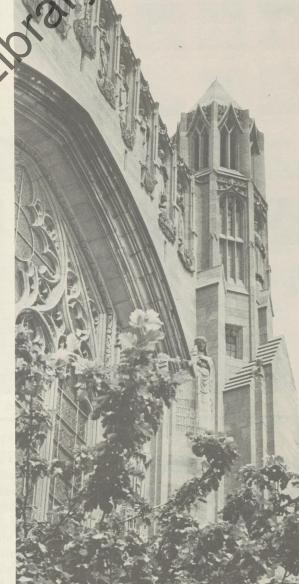
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Alumni Association offers Hawaiian cruise

The Alumni Association is offering a seven-day cruise of the Hawaiian Islands aboard the luxury liner S. Oceanic Independence. Departing from Honolulu next Feb. 143, cruiseship passengers will visit the exotic jungles, mountains and beaches of Hawaii, curing any winter chills with tropical days and nigh

The Association has reserved 20 cabins. Cost for the cruise will be from \$875 - \$1039 per person based on double occupancy, Hawaii tax and \$15 port tax A 25 percent deposit is required, and the balance is due 45 days before departure.

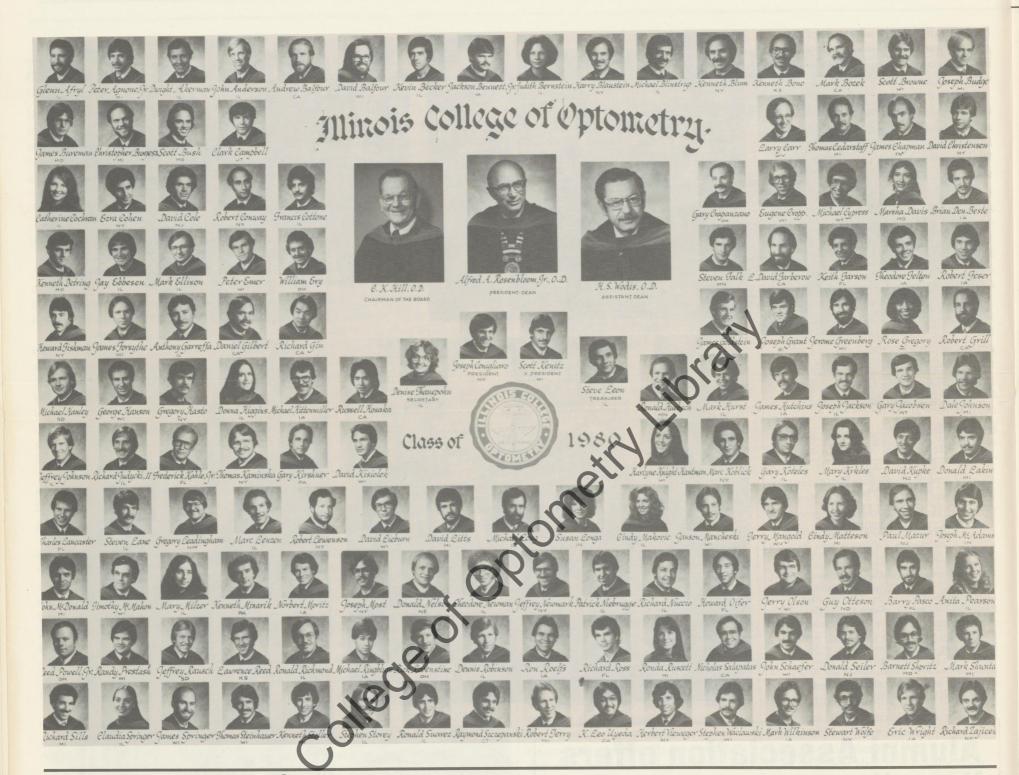
Write the Alimni Association for more information. Air packages from howe towns are available.



It was a beautiful day for graduation.



Director of ICO's Learning Resource Center Kevin Wah and photographer Alan Pouch discover, while taking five minutes, that another photographer is still on the job.



Citation search available through ICO library

The library at ICO now has the capability of doing bibliographic searches.

searches.

Among the data bases that can be searched are ERIC, Exceptional Child Educational Resources, Exercta Medica, Psychological

Abstracts and Science Citation Index (SciSearch).

Searches will be paid for through the Divisions, through research funds for faculty members and through student research funding. The approval of the Divisional Chairperson, Dr. Chino, or (for students) Dr. Shansky, must be obtained. Applications are available from the divisional secretaries, Dr. Shansky's office or the library.

Charges will be made on the

actual costs for computer time plus a printout charge. These charges will vary with the data base searched.

Searches can also be run and charged to the requester's personal account through the business office. For such searches a service fee of \$5.00 will be added to the computer and printout costs.

All searches are available to faculty, staff, students and Alumni Association members.□

NICO alumna dies

Dr. Ina G. Woolf, an alumna of the Northern Illinois College of Optometry, died July 11 in Baltimore after a brief illness.

She was the mother of Dr. Howard Woolf, president of the Alumni Association. She is also survived by husband Dr. Gerson M. Woolf, also an NICO alumnus, and daughter Reesa. Dr. Woolf had practiced optometry with her husband for the past 40 years.

6 MAGE JULY/AUGUST, 1980

ICO alumni to serve in AOA

Two alumni and former
Optometrists of the Year have been elected to one-year posts in the American Optometric Association.
Dr. Wendell Waldie, NICO '49 of Wichita, Kansas, will serve as vice president and Dr. Alfred Bucar, NICO '55 of Antioch, Ill., will

become secretary-treasurer of the 20,000-member organization.

Dr. Waldie has been on the Association's Board of Trustees since 1975; he has held three terms as secretary-treasurer. He is past president of the Wichita Optometric Society and was treasurer of the Kansas Optometric Association, the Kansas Optometric Foundation and the Kansas Public

Vision League. He was Kansas' 1975 Optometrist of the Year.

Dr. Bucar is a two-year member of the Board of Trustees. He has represented the association on the federal National High Blood Pressure Education Program Coordinating Committee.

Illinois' 1970 Optometrist of the Year, Dr. Bucar is past president of the Illinois Optometric Association and the Illinois Vision Services. He has been active in the Lake County Comprehensive Health Planning Agency, the Lake County Mental Health Society, the Illinois Health Care Licensure Commission and the joint Statewide Professional Committee on Vision Screening.

The association elected the two men and other 1980-1981 officers at the close of its annual meeting.

A message from the ICO Alumni Association by Dr. Howard I. Woolf



ICO Alumni Association President Dr. Howard I. Woolf encouraged the 1980 graduating class members to be active in their Alumni Association in the coming years.

The Alumni Association welcomes you To stay active with us even when you thought you were through. We welcome your joining with very much glee. Your first year's membership is on us, and for free. We know that your interest will continually grow. So from the second year on it's pay as you go. Present Board Chairman Dr. C.K. Hill Has one more year then his place will be filled By Dr. Fred Kushner, who has such great skill. Our leadership never has been run-of-the-mill. You too can hold office and watch things grow In a way that you've wanted while at The Alumni's role has been one of support For the College and students, I'm glad to report.

It's through our donations the mortgage is met

Which keeps the doors open and the school out of debt. We've put our priorities in perspective this year. This winter let's keep that darn parking lot clear. One hundred grand is this year's fine gift. We know this volve give ICO quite a lift. The reason how so much could be given Is we've all been prepared to make a good livin'. As the first class of the Eighties

We know you will be involved, concerned, interested, knowledgeable, sincere, loving, supportive, understanding, dedicated, caring, philanthropic, active, determined, willing, industrious, motivated, diligent, competent and successful.

Alumni notes

It is with the deepest regret that the IMAGE informs its readers of the deaths of the following ICO Alumni: Dr. Howard K. Davis, NICO '40, Hackensack, NJ; Dr. Harold W. LeHeup, '32, Latonia, MI; Dr. Alfred E. Menzel, Monfoe '47, Chicago, IL; Dr. John R. Sehy, '29, Effingham, IL.

The Fiftes

Dr. George & Janofsky, ICO '54 of East Aurora was installed as president of the Western New

York Optometric Association at a dinner on May 4, 1980. Also installed were Dr. Ronald Mann, ICO '69, as recording secretary and Dr. David Mazur, ICO '72, as corresponding secretary.

Seventies

Dr. Stanley A. Appelbaum, ICO '74 of Bethesda, MD, and his wife, Barbara, announce the birth of their first child on May 6, 1980. The 5lb. 10½oz. baby girl is named Jenna.

Dr. Joseph F. Grasso, ICO '75, since being discharged from the Army is now practicing with Dr. Allen Y. Baker, NICO '42, in Pinckneyville, IL.

Dr. Caren L. Weisz, ICO '77, and her husband, Dr. Steven B. Greenspan, ICO '68, are the very

excited parents of a baby boy, Neil Joseph, born June 8, 1980, at Ingalls Memorial Hospital in Harvey, IL.

Dr. Ernest B. Brazina, '79, Lorain, OH, and his wife announce the birth of their daughter Beth Ann on April 21, 1980. Dr. Brazina, who is in private practice in Avon Lake and Lorain recently lectured at Lorain County Community College on "Optics" for the "Eye Care Assistants Training" program.

Dr. Richard G. Jarvis, ICO '78 of Worcester, MA, has been appointed staff optometrist at the Fallon Clinic in Worcester. He is one of the first optometrists to be hired as a regular staff member at this multidisciplinary medical clinic. With the help of an associate, Dr. Jarvis hopes to expand the current department to develop specialty

areas such as contact lenses and low vision.

As an active member of the Massachusetts Society of Optometrists, Dr. Jarvis was appointed a District Public Information Officer this past fall. He also serves as a corporate member of the Central Massachusetts Health System Agency.

Dr. Jarvis plans to be married on August 31 to Miss Donna Marie Pelletier, a clinical dietitian at St. Vincent's Hospital.

The Eighties

Dr. Stewart Wolfe, ICO '80, and wife Lee announce the birth of twin daughters Deborah Samantha and Elisa Lauren on June 4.

Introduction of Illinois Governor James R. Thompson by Dr. Ebbesen

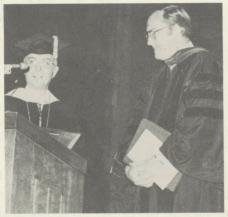
Illinois Gov. James R. Thompson was awarded the honorary degree of Doctor of Humane Letters during Commencement exercises. In introducing Thompson to Dr. Alfred A. Rosenbloom, Dr. Joseph B. Ebbesen, a member of the ICO Board of Trustees, made these remarks:

Only for exceptional merit does the Illinois College of Optometry Board of Trustees confer its coveted honorary degree, Doctor of Humane Letters. The Honorable James R. Thompson, now serving his second term as the 39th Governor of Illinois, has distinguished himself at his relatively young age as a dedicated and competent chief executive for the State of Illinois, as a lawyer committed to the cause of criminal justice and particularly as a staunch friend and advocate of health care in educational legislation that ultimately benefits the citizens of Illinois.

Our Governor Thompson has a distinguished record of legal and administrative accomplishments. Following his graduation from Northwestern University's School of Law in 1959, he served for five years as prosecutor in the Cook County State's Attorney's Office where he achieved a notable record in arguing more than 200 cases before the Illinois Supreme Court. For the next five years, he joined the faculty of Northwestern University's Law School where he served as an inspirational teacher who helped develop pioneer programs to train young lawyers in the field of criminal justice.

He has lectured widely on the administration of justice in government, authored numerous articles in professional journals and co-authored four textbooks on criminal justice.

In 1969 he took over as chief of the Department of Law Enforcement and Public Protection, a position he held until his appointment two years later as United States Attorney. While serving as U.S. Attorney, he applied teachtional law enforcement



ICO President Dr. Alfred A. Rosenbloom makes the presentation of the honorary degree of Doctor of Humane Letters to Illinois Governor James R. Thompson.

methods in innovative and imaginative ways against discrimination, illegal drug traffic, pollution and vote fraud. . . techniques now adopted in other states and federal offices.

Now serving as the 39th Governor of Illinois, the candidate is completing his fourth year in office, a term notable in many ways including the achievement of four consecutive balanced budgets. This is a dramatic reversal of deficit spending in prior years. He has also proposed ceilings on taxes and spending.

As Governor, he won legislative approval of his executive anti-crime legislation that provides a mandatory life sentence without probation or parole for repeated major criminal offenses.

Governor Thompson has been honored with numerous awards, signifying his achievements in both

Governot Thompson has been honored with numerous awards, signifying his achievements in both professional and community service. To mention a few: Doctor of Honorary Letters, Lincoln College; Alumni Medal, Northwestern University; and numerous humanitarian and citizenship leadership awards.

optometry, Governor Thompson has signed into law a mandatory continuing education requirement for the relicensure of Illinois optometrists; improved the provision of vision screening services for school children and the administration of optometric

services under the Illinois
Department of Public Aid; enacted three important legislative improvements. . . guaranteeing citizens freedom of choice for vision care services; permitting the use of cannabis in non-controllable cases of glaucoma and the side effects of chemotherapy; requiring truth in advertising of ophthalmic materials; and finally, the allocation of state aid for optometric education, making it the recipient of funds previously granted only to medicine, dentistry and nursing.

For his exemplary service as Illinois' Chief Executive, his leadership in the reform and administration of legal justice in Illinois; for his commitment to fiscal solvency and the improvement of health care education and professional service; for his tenure as legal educator and his authorship of professional literature; this a great honor and pleasure to present to you, Dr. Rorenbloom, the Honorable James K. Thompson, Governor of Illinois, as a very worthy candidate for the honorary degree, Doctor of Humane Letters.

In conferring the honorary degree upon Gov. Thompson, Dr. Rosenbloom cited Thompson

For his distinguished record in the administration of justice in government during his tenure as United States Attorney; for his notable contributions as an Associate Professor of Law, both as coauthor of several textbooks on criminal justice and as educator of young criminal lawyers; for his exemplary service as chief executive officer for the State of Illinois; and for his outstanding advocacy of health care legislation for the people of Illinois in advancing professional optometric practice and in providing vital financial support for optometric education.

Board meeting

Members of the College Board of Trustees held their spring meeting Friday and Saturday, May 23-24, on campus and participated in the graduation ceremonies Sunday, May 25. Their fall meeting is scheduled for Sunday and Monday, September 28 and 29.



Two construction projects have been recently completed. New carpet, wall covering and chairs in the Clinic reception area and the building of the new security post (shown above) on the southwest corner of the College building. Both projects are part of an overall building improvement plan.

Alumni Council Meets

Joyce Miller, ICO fourth year student from Balaton, Minnesota, was named student representative to the Alumni Council at its spring meeting held Friday and Saturday, May 23 and 24. She replaced Mark Wilkinson, who graduated May 25. Dr. Louis Katz was appointed to the ICO Board of Trustees as alumni liaison.

The next regular meeting of the council will be held Friday and Saturday, September 26 and 27.

Commencement continued from page 5

We can't take this third step into health and medical care or any other vital service until and unless we take the first and second steps I've talked about this afternoon. And we won't take any steps at all until and unless we have enough people out there who care enough to get us off on the right foot.

You have already achieved much as your diplomas attest. You can achieve so much more if you are among those who care enough to rise to the test of leadership in our communities, and I hope my classmates will. Thank you very much.

Clinic update

The low vision clinic

One of the most noteworthy but little publicized services available at ICO is the Low Vision Clinic. Since its inception in 1972, approximately 1,800 patients have come to the Low Vision Clinic for examination, evaluation and assistance.

A Low Vision Clinic exists to examine people whose vision is not adequate for personal, educational, vocational or avocational needs.

Many patients come for the special care afforded by the Low Vision Clinic as referrals from state (Department or Rehabilitation Services), federal and private agencies working with the blind and visually impaired. The Low Vision Clinic provides services for the partially sighted individuals eligible for the programs available.

Additional referrals emanate from the general ICO Eye Clinic, but patients most often make appointments by calling the Low Vision Clinic directly. Dr. Derrald Taylor was appointed as the Clinic's first director. When Dr. Taylor assumed the position of Executive Director of Clinics in 1979, Dr. Dale Stewart was appointed the director of the Low Vision Clinic. Fourth year students are required to complete a program of care of low vision patients and are closely involved in the total patient care.

Both adults and children are seen in the Low Vision Clinic. Prior to the actual examination, the clinic receives pertinent reports and evaluations for planning purposes. The examination for a visually impaired individual includes the basic optometric examination, supplemented by a modification history which pertains to the patient's specific vision problems and vision needs.

Distance vision is evaluated first, including the determination of the nature of the remaining acuity and field and the conditions under which the remaining vision can be improved. Near-point vision is closely investigated, again with the goal of enhancing the patient's

functional vision and providing comfort and ease for the satisfactory completion of nearpoint vision tasks.

Once the low vision examination is completed and all results are reviewed by the faculty in charge, the patient may be given a vision aid and the necessary adaptive training in its use. Referral is often made to other specialty clinics before final recommendations are made. Referrals are also made to an appropriate agency which can provide help for specific needs.

Among the types of vision aids used in the Low Vision Clinic are: Spectacle-mounted microscopes, spectacle-mounted telemicroscopes, spectacle-mounted loupes, handheld magnifying units and stand-supported magnifying units. Careful consideration is given to the initial recommendation for the patient and a routine follow-up is done by phone two weeks after the patient receives the aids.

receives the aids.

A complete report is dictated by a staff doctor outlining test results and staring the suggested treatment or referval. The recommendations are always flexible, based upon the patient's experience with the aids and the feedback from other professionals working with the

patient.

Student interns may also participate in field trips to outside schools and resource centers to examine children with permanent vision loss. Various senior research projects have focused on different aspects of the care of the visually impaired population and may be published in the future. Additional low vision experience is provided to students throughout the affiliated clinic program which includes two low vision facilities, the Chicago Lighthouse for the Blind and the Illinois Visually Impaired Institute.

To further complement the low vision clinical experience, Dr. A.A. Rosenbloom will be initiating a new third year course on aging which will include certain elements of low vision care.

The Low Vision Clinic has experienced a tremendous increase in demand and has offered an additional dimension of experience for the senior interns. Functional vision problems and the impact of decreased visual efficiency are unique experiences for the intern in training and invaluable experiences in developing patient management skills. Additional faculty are being developed and recruited to further enhance the service.





Demolition of 3216 Indiana has been completed. The college has partially graded the lot. The acquisition of the former Griffin Funeral Home to the north of ICO is to be finalized soon. Plans for this building are still pending.



ICO Alumni

Illinois College of Optometry 3241 South Michigan Avenue Chicago, Illinois 60616

July/ August IMAGE up front

The faces and events of May 25's commencement are highlighted in this issue of IMAGE. On our front page, you'll read about Illinois Gov. Thompson's efforts to improve health care, and especially optometry, in the state. Other commencement items include the governor's convocation address, Dr. Rosenbloom's charge to the class of 1980 and the happy faces that made this year's commencement a special one. You'll also get a chance to enjoy a Hawaiian cruise and to take a good look at an ICO service that has kept a low profile — the low vision clinic.



ICO President Dr. Alfred A. Rosenbloom



Chairman of the Board of Trustees Dr. C.K. Hill.

Fewer applicants for admission

A marked decrease in the applicant pool for the 1980 entering class has been noted by Greg Petty, director of admissions for ICO. Figures shown, as of April 15, application deadline, represent a 13 percent decrease since last year and a 34 percent decrease since 1978.

ICO's experience reflects a challenge confronting health care education. Information in the 1979-1980 Annual Report on Dental Education indicates a continuing decreased participation in the Dental Admission Testing Program, a reduced application pool and decreasing total number of applications received by dental schools. Similar reports substantiate this experience in the other health care professions.

There was a 22 percent decrease in general populiries for the period of September 1 to March 31 from last year and 54 percent decrease since 1978. In September, over

24,000 "Application Information forms were sent to high school, college and public libraries and high school, college and health profession counselors. Only 943 responses to the mailing were received.

All 135 places for the 1980 class

have been filled with a list of 9 alternates. The overall grade point average is 3.27. The entering class has been selected from 25 states and includes 23 women.

ICO alumni have always been a strong source of qualified applicants, and their continuing support can be an important factor in offsetting the current trends.

Members of the class of June 1941 NICO are planning a reunion in late spring, 1981. Watch IMAGE for more information. Organizers - Dr. Jerry Kruger and Dr. Bob Anderson.

C. E. Discount for Alumni Members

Members of the ICO Alumni Association who will be taking continuing education courses will be able to realize substantial savings in tuition costs. All programs planned for the coming year will offer tuition discounts for both Regular and Century Club members. Alumni who want to become paid members can complete and return the form below.

Continuing education programs are scheduled for the following dates: October 15, November 19-20, December 17, January 14, February 18, March 18, April 22-23.

registration form

The October 15 program will offer the following:

9:00 - 11:00 A.M. OPTOMETRIC EXAMINATION OF INFANTS &

EXCEPTIONAL CHILDREN, Dr. Darrell Schlange;

11:00 A.M. - 1:00 P.M. CONTACT LENSES: TODAY &

11:00 A.M. - 1:00 P.M. CONTACT LENSES: TODAY & TOMORROW, Dr. Jan Jurkus;

1:00 - 2:00 P.M. LUNC

2:00 - 4:00 P.M. OCYLAR PHARMACOLOGY: APPROACHES TO

MAGNOSIS & TREATMENT, Dr. Harris A. Gelbard. Six hours of continuing education credit will apply. The registration fees are \$60.00 for individuals not current (1980) dues paying members of the Alamni Association and \$50.00 for members.

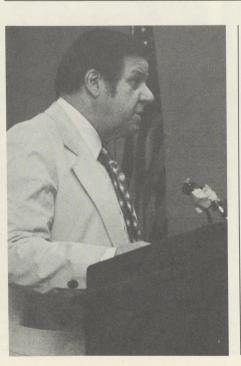
Please enclose check or money order payable to ILLINOIS COLLEGE OF OPTOMETRY. Your membership check for the current year may accompany this registration and qualify you for the lower fee.

Paid 1980 membership will qualify for continuing education lower fees through December 1980.

Enclosed is my 1980 membership payment

__ Century Club (\$100/year or \$10/month-\$120)

Regular membership - \$25.00/year



Dr. Alfred A. Fontana made presentation of an award by the International Society of Orthokeratology to the most proficient student in Ortho K, Brian Den Beste. This presentation, along with recognition of students successfully completing the course in Ortho K, was made during the Spring Honors assembly. This announcement was accidentally omitted from the Honors Assembly story in the May/June IMAGE.

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SEPT./OCT., 1980

ICO ALUMNI NEWSLETTER

ICO hires new academic dean

Vol. 1, No. 4

The Illinois College of Optometry has a new academic dean. He is John A. Cromer, assistant dean for medical education at Oral Roberts University in Tulsa, Okla. College President Alfred A. Rosenbloom announced that Dr. Cromer will be on the ICO campus part-time for several months until he can continue full-time.

His responsibilities will include evaluating and improving curriculum, evaluating faculty performance and preparing, with the president, the annual academic budget. His appointment culminates a nationwide search to fill the position.

"During my first year," said Dr. Cromer, "I hope to acquaint myself with the academic needs at the college, both faculty and student. Then I can better see what should be updated or strengthened.

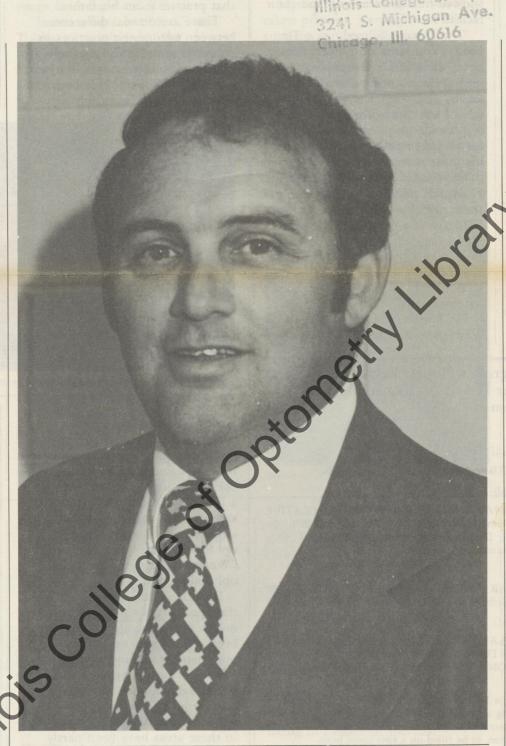
"The Clinic is a strong point at the college, and the potential is there to continue ICO's good academic program," he added.

Dr. Cromer, of Broken Arrow, Okla., received his doctorate in physiology from the University of North Dakota in 1972. He also holds a master's degree in biology from Ball State University and a bachelor's degree in zoology from Taylor University.

Aside from his administrative duties at Oral Roberts University, Dr. Cromer has maintained his teaching and research commitments as an associate professor of physiology. He was previously assistant dean for student affairs at ORLL's School or Medicine.

physiology. He was previously assistant dean for student affairs at ORU's School of Medicine.

A former assistant dean at Duke University, Dr. Cromer was also health professions adviser and medical research professor with the university's Medical Center.



Previous positions at Pasadena/Point Loma College gave him supervisory, teaching and research experience.

He has presented numerous abstracts and has published many manuscripts. Dr. Cromer, 41, is married and has four children. He and his family are planning to move to Chicago.□

Library needs your help

The ICO Library is requesting the donations of the following books: Mannas, "Visual Analysis," 3rd edition, 1965; and Girard, "Corneal Contact Lenses," 2nd edition, 1970. Both books are now out of print and are used as readings for ICO courses.

ICO awarded \$4,400 research grant

A grant of \$4,400 for student and institutional research has been awarded to ICO, announced President Alfred A. Rosenbloom. The grant, from the Illinois Society for the Prevention of Blindness, marks the first time in ISPB's 64-year history that competitive grants of this type were awarded.

Separate student grants of \$1,200 each went to Frederic A. Banser, a third-year student at ICO, for his work in strabismus and to Cynthia K. Fencken and Jeffery A. Braun, both fourth-year students, for their study of the effects of industrial environments on visual functions.

Two institutional grants of \$1,000 each were also awarded to ICO. Dr. Janice E. Scharre, assistant professor of optometry, will study the visual status of the autistic child, and Dr. Neil R. Hodur, director of the Contact Lens Clinic, will investigate the effects of hydrophilic contact lenses on the cornea after prolonged wear.

The Illinois College of Optometry received nearly 30 percent of the total grant money awarded. Other recipients, limited to Illinois, included the University of Illinois, Northwestern University, the University of Chicago and Loyola University.

"The grant was an important step," said Dr. Yuzo M. Chino, chairman of the Division of Visual Science at ICO and director of research. "It's getting very difficult to get large research grants from the National Science Foundation or the National Institute of Health, so we need the smaller research grants from private funding institutions," he said.

Dr. Rosenbloom has been on the ISPB Board of Directors for 6 years and on its executive committee for 3 years.□

Australian optometrist visits ICO, puts accent on American optometry

To an American, Dr. Peter Ford speaks quickly and precisely with a British accent quite easy, and pleasant, to follow. Eyes and mouth smiling, he will grasp your hand, firmly, and tell you that to someone from "down under" the American has the accent.

"Down under" is Australia; Dr. Ford, an optometrist from Sydney, New South Wales, is in Chicago to work as a part-time faculty member at the ICO Clinic. He arrived Aug. 29 and plans to stay until Christmas. His journey to the clinic from his private practice in Newtown, Australia, actually began with a trip to Chicago in 1976.

"I visited the U.S. for the first time in 1976 for a convention," he says. There, Dr. Ford met Dr. Rosenbloom, president of ICO, who showed him the teaching and clinic facilities at ICO.

"I was overwhelmed," says Dr. Ford. "You have a big operation here," he told Dr. Rosenbloom, noting the number of students, faculty and staff. The visit to the school left him with a good impression — good enough, in fact, for arrangements to be made for his most recent stay at ICO.

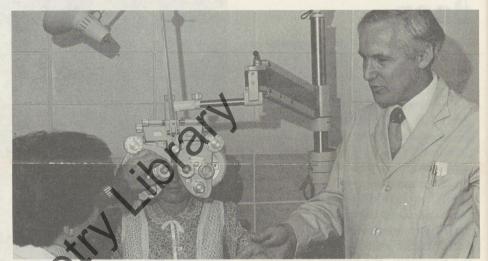
Dr. Ford is here with his wife Nola. His part-time status gives them plenty of time to see Chicago. "Chicago is a great city," he says. "It's a little dirty and run-down, but that's like any big city. It's a very colorful city, with a good crosssection of people, and that makes it cosmopolitan.'

Dr. Ford's practice is in Newtown, an inner city suburb of Sydney. He has had the practice since 1950, after his graduation from the Sydney Technical College. Dr. Ford, 52, eventually took over that practice from his father.

There are no real differences between optometric practices in Australia and the U.S., he says. "The major difference is that we don't use the doctor title back home," he says. "It is only an

There is also a ban on shop window practices, all in an effort to differentiate the private optometrist from the optical dispenser.

Australia's three schools of optometry are similar to their American counterparts, says Dr. Ford. Each school, affiliated with a major university, graduates about 100 students each year. Twenty percent of those graduates are



Peter Ford shares his knowledge and experience with an intern.

WEDNESDAY, NOVEMBER 19, 1980

VISUAL FIELDS UPDATE: Dr. Roy Teshima, 9:00 - 11:00 A.M.

OCULAR ANATOMY REVIEW: Dr. Hyman Wodis, 11:00 A.M. - 1:00 P.M.

LUNCH (included) 1:00 - 2:00 P.M.

just one day or the entire program.

VISUAL EXAMINATION OF THE NON-COMMUNICATIVE 2:00 - 4:00 P.M.

ICO's continuing education program will offer two days (6 hours

per day) of courses on November 19 and 20. Registrants may take

PATIENT; Dr. Dominick M. Maino, or CONTAG MODIFICATION: Drs. Dennis Kirscher & Neil Nodur

(Registrations limited to 16)

THURSDAY, NOVEMBER 20, 1980

USES OF OCULAR DIAGNOSTICA 9:00 A.M. - 1:00 P.M.

AGENTS: Drs. Gelbard and M

1:00 - 2:00 P.M.

2:00 - 4:00 P.M. ADVERSE OCULAR EFFECTS OF SYSTEMICALLY ADMINSTERED DRUGS: Dr. M. Dershwitz
12 HOURS OF CONTINUING EDUCATION CREDIT WILL APPLY (6 hours per day).

Registrants may elect to take the Contact Lons Modification course on Wednesday by so indicating on the registration form and paying a total fee of \$80.00 for that day. The extra fee helps cover the cost of providing close instructor/registrant contact in this lab.

Registration for this course is limited to sixteen, to be filled on a first come basis.

AMOUNTS: \$140.00 or \$10.00 for both days (see below)

Wednesday - \$80.00 includes CONTACT LENS MODIFICATION course option

(\$70.00 ICO Alumpi dues paying member for 1980)

(\$70.00 ICO Alumni dues paying member for 1980)

60.00 (\$50.00 ICO Alumni dues paying member for 1980) REGISTRATION DEADLINE: 5:00 P.M. Friday, November 7, 1980. A charge of \$10.00 for registrations mailed or cancelled after the deadline will be

made. No refunds after November 18, 1980. full details is being mailed to alumni of the College and is available on the continuing education office. Write in care of ICO Continuing Education So. Michigan Avenue, Chicago, IL 60616.

honorary one." ustralia's national health program, while not changing optometry as it is practiced, has put it on an equal level with ophthalmology. "An optometrist is a first-care practitioner, and the same patient insurance benefits apply to optometry as to ophthalmology," says Dr. Ford.

"We are equal with ophthalmology."

Because of the health plan and the optometrist's position in the health care structure, there has been a great expansion of optometrists in Australia, he says. "There is a great upsurge in private practice down under, especially in country areas," he says. The expanded opportunities to practice in these areas have been partly responsible for a large increase in optometry school graduates.

The future for the Australian optometrist in private practice is not totally rosy, though. Optometric chains are creating the same threat in Australia as in America, says Dr. Ford. Recent legislation is helping battle the problem.

For example, all optometrists are forbidden to advertise, he says.

women, he says.

'There is a shortage of male graduates in Australia," he says. He also thinks the Australian norm of one year of common study at any university followed by three years of optometry school may not be the best preparation for the optometrist.

The Bachelor of Optometric Science degree atracts the intellectual elite in Australia, he says, and those people may not make the best health care professionals. Dr. Ford believes the American system, where he says students are chosen with aptitude, as well as academic record, in mind, may be the better system for the profession.

All differences aside, Dr. Ford says he intends to enjoy his stay in Chicago. He has difficulty understanding the American brand of English, and some common words and customs —such as driving on the right side of the road — require careful attention.

"In America," he says, "my wife will try to get into what is the driver's side of the car. And she doesn't drive, so that could cause problems."□

The new entering class — a glimpse behind the averages

ICO's class of 1984 is more than a set of statistical averages, and the average first-year student really doesn't exist. Joseph Tobias and Gary Myers, though both are biology majors, are two new ICO students who fit no stereotypes. Like other members of their class, their backgrounds are as varied as their names.

Joe Tobias, 22, graduated in 1980 from Trenton State University in New Jersey. While some students worked in the library or in a grocery store during their undergraduate years, Tobias paid



Tobias

tuition by singing and writing songs for a band called Scat.

"It was a basic bar band," says Tobias, explaining that the rock'n'roll group played at various clubs in his hometown of Trenton and in central New Jersey. He played with the band after high school and calls the years from 1978 to 1980 their most productive ones.

"It was a good experience," he says. "I didn't have to worry about how to put gas in the car or how to pay tuition. I enjoyed it while it lasted, but it's behind me now. School comes first. It was a profitable and enjoyable experience."

How will Tobias mix music and optometry? He won't, at least not until he finishes school and settles in one area. Then, he says he might consider playing in a band weekends.

Gary Myers helped pay his undergraduate bills from behind a camera, not a microphone. He was a business major for two years at a California junior college before graduating a biology major from California State University at

Fullerton.

Myers, 26, says he has always taken pictures, starting from the simplest camera. "Besides supplementing my income," he says, "it's a creative outlet, an escape for the imagination. It's a hobby and a profession."

He says he will often take a break from academics by spending an hour taking pictures. His photos have won first-place awards in two art shows; and he has done work in architectural and interior design photography and has sold his work to advertisers.

"I hope my photography will help get me through ICO," he says.

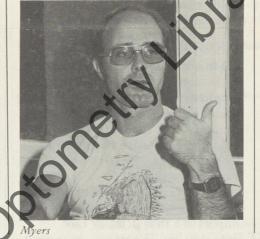
Why did Myers choose optometry as a career over professional photography? "As a career," he says, "it would soon cease to become an escape valve. Optometry is also a lot more people-oriented than photography, and I like people." He adds that optometry seems to be the most flexible and individual of the health care professions.

He says that he was always interested in science and in health care and credits an optometrist teaching at the Southern California College of Optometry with encouraging him to enter optometry.

"Dr. Stephen Morris kept encouraging me, kept giving me advice and told me to stick with my plans." This year marks the third time that Myers applied to ICO.

Here, he says photography must take a back seat to getting good grades and graduating from ICO. Myers also says that optometry school was worth the wait.

"I'm enjoying every bit of it," he says.□



Alumni notes

The Thirties

Dr. L. Lester Beacher, ICO-DOS
1937, delivered a one-and-a-half
hour lecture to the joint annual
convention of the National
Rehabilitation Conference and the
National Association of Physical
Therapists recently, His lecture was
entitled "Rehabilitation of the
Visually Handicapped". At the
Award Banquet, he received a
certificate of Award in appreciation
for services rendered to the
National Association of Physical
Therapists.

Dr. Harvey Firestone, ICO 1938, was recently featured in an article in the Dearborn, Mich., neighborhood newspapers. The article told that finer the end of World War II, Dr. Firestone has flown the American flag in front of his office every working day. During the last 35 years, Dr. Firestone has used about 150 flags.

The Fifties

Dr. Claud A. Kendall, ICO '58, Fairmont, West Va., was presented the West Virginia Optometric Association Meritorious Service Award during the association's recent annual congress at Oglebay Park in Wheeling, West Va. Dr. Kendall received the award for his dedication to the profession of optometry. He is a Fellow American Academy of Optometry

and resides in Fairmont with his wife, Florene, and their two children.

The Seventies

Dr. Michael Kotlicky, ICO '75, terminated his duties as assistant professor of optometry at the college August 1 to become director of the vision care program at Howard Community College, Columbia, Maryland. He will be living in Columbia and also working at the Optometric Center in Baltimore, Maryland. He and Dr. Marsha Davis, ICO '80, have announced plans to be married November 29. Dr. Davis is in fulltime practice in Columbia. Dr. Len Schlofman, ICO '79, and his wife, Therese, announce the birth of their daughter, Jill Therese, on August 22nd. Jill Therese weighed 7 lbs. 2 oz. at birth.

The Eighties

Dr. David Cole, ICO '80, and his wife, Dr. Diane Papke, ICO '79, announce the opening of their new office on August 11, 1980, in Eldridge, Iowa.

IMAGE ICO ALUMNI NEWSLETTER

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Eyewitness By Aaron Janis, fourth-year ICO student

For ICO students, the fourth professional year is primarily devoted to clinical involvement. In addition to our own clinic, the college has developed off-campus affiliated clinics, giving fourth-year interns an opportunity to practice under close faculty instruction and supervision. These multidisciplinary facilities emphasize the health care "team" concept and play a vital role in the total education of optometry's "new professionals."

One of the most sought-after affiliated clinic appointments is the West Side Veterans Administration Hospital. Its eye clinic is staffed by two optometrists, one ophthalmologist, two ophthalmology residents and two optometric interns who rotate every six weeks. The student intern program at the West Side VA Hospital is rigorous and in-depth, with the student having from 40 to 50 patient contact hours each week.

The eye clinic's two optometrists, Dr. Thomas Stelmack and Dr. Harley McCormack, are both faculty members at ICO. Their optometric talents are combined with the highly specialized medical and surgical skills of the ophthalmologists to achieve eye care with the proper balance of manpower.

What attracts the student to this type of experience? With the accelerated growth of commercialism, optometrists are realizing that the future success of the profession lies in its ability to

become a primary health care resource. Attaining that status, though, might be as difficult as i rewarding.

It requires sophisticated skills curing and in caring. It requires a specific attitude and understanding, a commitment and an education.

For those who attain these goals, the rewards are fullilling for the individual and for the profession.

Dr. Henty B. Peters of the University of Alabama School of Medicine reports that roughly half the control of the profession and the control of the profession are form of the profession and the control of the profession and the control of the co

the population needs some form of eve care and that only half of the

group needing care are receiving it. Of all people needing eye care, says Dr. Peters, 90 percent require services within the scope of optometric practice.

These services can be divided into two classifications. The first is the management of visual system anomalies. This aspect of primary eye care accounts for the greatest demand and receives heavy emphasis in modern optometric curricula. The optometrist is now more skilled in this area than ever

The second major area is ocular care, dealing with the care of the eye as an organ of the body and with its relationship to the human organism and its systemic functions. Such care also includes the longitudinal management of chronic ocular conditions such as glaucoma, retinopathies, cataracts, senile (or other) degenerative changes and long-term postoperative ocular care such as aphakia.

Ocular care is an important part of overall vision care; it is imperative that primary care optometrists be extensively traine and experienced in both direct and coordinative care.

Much of this experience, though, cannot be gained within optometric institutions because of the insufficient number of the proper patient types harge medical centers and other multidisciplinary institutions treat many ocular anomalies; it is there that primary are optometrists can gain the necessary hands-on experience and Sonstruction.

At the West Side VA Hospital, for example, the student benefits from a 1-to-1 student-faculty ratio. In this setting, the optometric student can also interact with other members of the medical community to learn their methodology and type of patient care.

The six weeks I spent at the West Side VA Hospital gave me more proficiency and competence in ocular care than the previous three years of classroom training and one year of clinical experience.

Optometric colleges are not doing an inadequate job; there seems to be a genuine necessity, though, for more intensive outside clinical experience.

Because of the inertia of tradition, progress in the development of additional clinical settings has been slow. The results of an expanded outside clinic program should benefit the patient, the health professions and the community; that expansion demands our full support. More optometric students should be able to take advantage of a provocative learning experience.□



ICO's new counselor, Ernie Fitz-Hugh (left) and Dean of Students, Greg Petty, welcome students to the new academic year during the President's Reception.

CE program update

A change in the college calendar has necessitated a change in the April continuing education dates. The April program will be offered April 1 and 2 rather than April 22-23. Other programs are scheduled for November 19-20, December 17, January 14, February 18 and March

Information about the November program will be mailed to alumni in Illinois and parts of Wisconsin, Iowa, Indiana and Michigan. If you live outside these areas and want information on these programs, write to the College Public Affairs

All paid members are eligible for the special continuing education discount.

Academic year opens at ICO

The annual cycle of buzzing hallways and full classrooms has begun once again at ICO with the start of the fall quarter. A first-year class of 155 joined the other 442 members of the student body for the beginning of classes Sept. 2.

For many members of the class of 1984, the academic year began nearly a week earlier, Aug. 27, with students moving into Brady Hall. Dean of Students Greg Petty cites an unusually high number of unmarried students for the 'unprecedented demand for space in the dorm.'

Orientation Day for first-year students was Aug. 29 with registration for classes that morning in Rodriguez Hall. Dr. Rosenbloom, Dr. Neil Hodur and Carl Maschauer, president of the Student Association, also addressed the students.

That afternoon, second and fourth-year ICO students took new students on tours of the Chicago area. Students also attended a party that night at Brady Hall.

The entering class includes 22 women and represents 22 states, making ICO one of the most farreaching schools of optometry in the nation. Beginning students brought with them an undergraduate grade point average of 3.23

"Statistically this year's entering class is comparable to those of recent years," says Petty. "Both faculty and continuing students have made very favorable comments about our new students. All in all, I think this class figures to be an excellent one."

Academy to meet in Chicago

The annual meeting of the American Academy of Optometry will be held at the Drake Hotel in Chicago December 13-16, 1980. ICO will host a reception for the Academy at the College Saturday, Dec. 13, from 6 p.m. to 8 p.m.

More detailed information will be distributed as soon as it is available.

4/IMAGE SEPT./OCT., 1980





ICO President Dr. Alfred Rosenbloom and Dr. Anthony Nizza, assistant professor of optometry, both attended the President's Reception for new students. The reception was held in Rodriguez Hall Sept. 9.

Alumni membership study completed

The figures in the accompanying chart are part of a just-finished study by the alumni office. Beginning with 1979 and working backward, they show the number of 1980 members in each class, the current size of each class, the percentage of membership and the class percentage of the total membership.

In the past, the alumni office has published comparative figures by state. Beginning with this issue, Century Club membership is also being shown by class.

Support your college and your class by being among the first to

become a 1981 membe	1,
☐ Century Club	\$10.00/month (\$120.00) or \$100.00
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NAME ADDRESS	esfection de l'entre d
CRLX	STATE ZIP

W 1975			%	
	МЕМ-	NO. IN	MEM-	% TOTAL
CLASS	BERS	CLASS	BERS	MEMBERSHIP
1979	25	144	17	2
78	25	143	17	2
77	30	134	22	2
76	25	138	18	2
75	26	103	18	2
74	31	114	27	2
73	25	101	25	2 2
72	25	85	29	1
71 69	11 24	70 102	16 24	2
68	23	69	33	2
67	20	68	29	1
66	20	58	34	1
65	16	73	22	.1
64	19	51	37	G
63	16	49	33	
62	15	52	29	
61	15	56	27	
60	20	63	32	1
59	19	39	49	1
58	26	92	28	2
57	21	49/	43	1
56	9	63	14	1
55	28	108	26	2
54	28	129	22	2
53	1	129	17	2
52		58	19 18	1 4
C50	53 142	288 732	19	10
49	210	1013	21	15
48	148	785	19	10
47	67	383	17	5
46	23	144	16	2
45	11	58	19	1
44	9	56	16	1
43	16	105	15	1
42	15	110	14	1
41	8	105	15	1
40	29	209	14	2
39	39	229	17	3
38	18	156	12	1
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36	3	31	10	.2
35	00	101		0
& before		461	8	3
TOTAL	1412	7286	1.903	273

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TIMERAKY			
DAY	PORT OF CALL	ARRIVE	DEPART
Saturday	Honolulu, Oahu		Midnight
Sunday	Molokai, Lanai, Kahoolawe	Cruis	
Monday	Hilo, Hawaii	8 am	Midnight
Tuesday	Kona, Hawaii	1 pm	11 pm
Wednesday	Kahului, Maui	7 am	8 pm
Thursday	Nawiliwili, Kauai	9 am	
Friday	Nawiliwili, Kauai		6 pm
Saturday	Honolulu, Oahu	8 am	

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Century club

For the first time, Century Club members have been listed by class rather than by state. The alumni office will be listing 1981 members by class also.

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Dr. Randall Andreoli — IL Dr. William Bellenbaum - MI
Dr. Ernest Brazina - OH
Dr. Donald Bush - IL
Dr. David Casper - IL
Dr. Allan Cohen - NY
Dr. James Faron - IL Dr. Michael Giovanetti - OH Dr. Jasper Gulotta - IL Dr. R. Mark Hatfield - WV Dr. David Holliday - WV Dr. Jay Huddleston - WA Dr. Gary Kendrick - IL Dr. Michael McGrath - MI Dr. John Nolan - IL Dr. Diane Papke - IA
Dr. Anastas Pass - TX
Dr. Leland Peterson - IA
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Dr. Robert Saidel - NY Dr. A. Leonard Schlofman - FL Dr. Arnold Schuh - IL Dr. James Simonson - CO Dr. Dennis Taylor - IA Class of 1978 Dr. Joseph Koltun - NY Dr. Randall Melchert - WI Dr. John Schuster - IL Dr. James Stewart - MI Dr. Samuel Wolfson - MN Class of 1977 Dr. Mark Allmaras - SD Dr. Kevin Kish - MN Dr. John Shermulis - IL Class of 1976 Dr. Burt Eschen - NY Dr. William Hass - MI Dr. Janice Scharre - IL Dr. Samuel Wapner - MI Class of 1975 Dr. Michael Blake - NM Dr. Gregory Browning -Dr. Charles Cool - IL Dr. Paul DeLange - NY Dr. James Farlik - II Dr. Joseph Grasso Dr. David Jenning Dr. Ira Koreman Dr. Ira Korendin - MI Dr. Joseph McCan, Jr. -Dr. Richard Wojcik - IL Dr. John Yancho - MI Class O 1974 Do Herbert Clark - NH Dr. John Finnegan - IL Dr. Johnmas Griffith W

Dr. Stanley Konynenbelt - MI Dr. Joe Long - IL Jon Oberly - WV Dr. Gary Porter - IL Dr. Howard Rosner - MI Dr. Harry Snyder - VA Class of 1973 Dr. Fabian DeArmas - FL Dr. Steven Levin - IN Dr. Thomas Moleski - MI Dr. John Sterling - WI Dr. David Waldie - KS Class of 1972 Dr. Thomas Cavanaugh - CA Dr. Sandy Costello - FL Dr. Gerald Kolk - MI Dr. David Lasse - OH Dr. David Lasse - OH
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Dr. Philip Hottel - IA
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Dr. Edward Tomasik - WI
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Dr. Marvin Bloch - IL
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Class of 1941 Dr. Clifford Childress - IN Dr. Alfred Sorenson - WI

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Dr. M. Harvey Firestone - MI
Dr. Joseph E. Fitzgerald - OH Dr. Joseph E. Fitzgeraid - Off Dr. Raymond Guenveur - WI Dr. Joseph Meloan - IL Dr. Jack Potter - IL Dr. Bernard Vodnoy - IN Class of 1937 Dr. George Phillips - IL Dr. Manuel Shpritz - MD Class of 1936 Dr. Richard Welling - OH Class of 1935 Dr. Edgar Hubbard - VA Dr. William Kiefer - MO Class of 1932 Dr. Harry Conn - IL Class of 1929 Dr. Harold Magnan - WI Class of 1926 Dr. Joseph Rosin - IL Class of 1924 Dr. Ethyl Dantzic - MD Class of 1919 Dr. Sidney Weis - IL

HONORARY MEMBERS Dr. Harold Barkdoll - WI Dr. Burton Berk - OH Dr. Misao Matoba - CO Dr. Ruth Morris - OH Dr. Warren Morris - OH Dr. Frank Moss - MO

Faculty news briefs

Dr. Derrald Taylor traveled to Boston June 24 to speak at the Hellen Keller Centennial Congress, celebrating the 100th anniversary of Helen Keller's birth. His lecture topic was the care of the visually impaired child and the interdisciplinary aspects of that care. The meeting was international in scope, attracting speakers on many different types of programs to aid the physically disabled.

Dr. Dominick Maino and several ICO interns recently examined 28 multiple handicapped children at the Easter Seal Rehabilitation Center in Joliet. The examining staff also made referrals to several area optometrists.

Dr. Mary Lou French was recently appointed optometric consultant to the South

Metropolitan Association for Low Incidence Handicaps. She will supervise intern examinations of handicapped children. Dr. French' position at ICO is now that of a adjunct faculty member.



Dr. Craig Lannin, clinical instructor of optometry, has been named associate director of clinics at ICO. Dr. Lannin assumed his new duties August 11. A graduate of Indiana University School of Optometry, he has been on the faculty at ICO since September, 1978.

Dr. Anthony Nizza and Dr. Sunny Sanders were married recently. Dr. Nizza, SCCO '74,

completed a two-year residency at the University of Waterloo School of Optometry in 1976 and was appointed to a faculty position at CO that same year. He is currently an assistant professor of optometry. His responsibilities at ICO have included director of the general clinic, associate director of clinics, admissions committee and clinic and academic advancement committees.

Dr. Sanders, ICO 1978, completed the ICO clinic fellowship in 1979. Dr. Sanders was appointed to a faculty position in 1979 and is currently an instructor of optometry.

New PR coordinator

Scott Rex, a senior journalism major at Northwestern University, joined ICO's Office of Public Affairs in July as Public Relations Coordinator full-time until fall, when he returns to school. Scott came to ICO after a year's internship with Northwestern University Relations in Evanston. He was married to Terry Winsett Sept. 13. He is continuing part-time after returning to school this fall.□



violation while making a telephone call.

ICO Alumni

Illinois College of Optometry 3241 South Michigan Avenue Chicago, Illinois 60616



IMAGE up front

ICO's new academic dean is profiled in this issue of IMAGE. Let us introduce you to his family and to his thoughts on his past and present position. You will also read about a pair of first-year students who do not fit any stereotypes and about an ICO externship program to aid American Indians in North and South Dakota. And if you miss this issue, you'll also miss ICO's newest faculty member — from Australia — and his observations on American optometry.□

Listed below are the names of alumni for whom the College no longer has accurate adresses. If you know where any of them are, please send the addresses or ask them to contact the ICO Alumni Office.

Office.		
Ackerman, Walter Acree, Tom	1941	NICO
Adler, Lawrence M.	1949	NICO
Alder, Albert V.	1949	NICO
Allard, Robert	1974	ICO
Amidon, Richard H.	1950	NICO
Antonik, John C.	1950	CCO
Axilrod, Harold M.	1938	
Baker, Gary	1,50	
Balletti, D.B.	1941	MONROE
Banks, George A.	1951	CCO
Barack, Harry G.	1947	MONROE
Barchfeld, J.P.	1949	CCO
Batteiger, Glenn D.		
Bayne, Andrew P.	1946	MONROE
Bell, Lee J.		
Bellune, A. Eddie	1943	NICO
Biffer, Warren G.	1949	NICO
Binder, George A.	1948	
Binder, J.O.		
Blaszczenski, Helen	1936	NICO
Bloch, Ralph D.	1949	NICO
Bluberg, A.D.		
Bracey, W.P.		0
Brandt, Christopher		
Bray, Dawson	1949	NICO
Burke, Gordon B.	1931	
Burns, B.	1949	n minimization in
Calchman, Warren	1949	NICO
Carlington, Richard	974	ICO
Castro, Jaine))	
Cline, J. Max	1947	MONROE
Collins, W.J.		
Conlogue, Robert J.	1942	MONROE
Corlis, Lache E.	1948	
+ /		

names of more lost alumni will pear in upcoming issues of IMAGE.

Dr. Cromer sees new position as challenge, spur to further growth



Dr. John Cromer, new academic dean, and his wife Miriam meet with Dr. Rosenbloom in the Public Affairs office.

ICO's new academic dean, Dr. John A. Cromer, spoke with IMAGE about his family and hobbies and about his past and present position. Here are excerpts from that conversation.

Will there be any adjustments in moving from Oklahoma to Chicago?

I don't see any problems in adjusting to Chicago. Tulsa is a growing town, an interesting town. It's not a big city, but yet it does have some big city feel. We live in a little community called Broken Arrow, adjacent to Tulsa and we've lived in suburbs of Los Angeles and Pasadena and have lived in San Diego.

Tell us about (our family. How will they make (b) transition?

My wife Mirram and I have four children My oldest child is our daughter Jane, who was married in lay and graduated from Oral Roberts University the next day. She is now in a medical technology program at St. Johns Hospital Medical Center at Tulsa. Our oldest son, Mike, is a junior, a pre-medical major, at ORU. Our next son Mark is a sophomore at Oklahoma State University where he has a football scholarship. Our youngest son is Myron, who is 17 and a sophomore in high school. We've moved often enough, and the children have always adjusted quickly.

What do you enjoy doing after work?

I enjoy athletics, both as a spectator and a participant. I play a lot of racquetball and handball. I enjoy that type of strenuous activity after administrative pressures. I still try to play basketball; I pick my opponents a little better than I used to. We hope to find a place here where there would be recreational activities.

You've had a variety of job experiences. What position administrator, teacher or researcher — do you enjoy most?

I've always enjoyed the classroom. I taught in a public high school soon after my bachelor's degree, and I still hope to do some teaching here. I will not have time to do an extensive amount, but I hope to certainly participate in the anatomy/ohysiology course.

When one makes the decision to go the administrative route, because of time commitments he has to recognize that original research is

When one makes the decision to go the administrative route, because of time commitments he has to recognize that original research is plobably out. I don't see myself doing any research from this point. I think administration has another demand and a challenge that I have enjoyed the last few years, as long as I can still have some access to the classroom.

What special advantage does teaching give you as an administrator?

To the students, I think it validates that you are a legitimate professor. I feel that I can do the job in the classroom as well as anyone if I had the time. And students need to know that the administrator can teach and is a good teacher. I hope to be able to demonstrate that to the students. Also, when you're on the firing line as a professor, you can have a better feel for concerns of both students and faculty. An administrator, because of the time demands, could lose that opportunity.

What appeal does the administrative role have for you?

You are dealing with problems that cover the whole range of an

academic institution. I think I've become a better faculty member since being exposed to administration. I realize that budget restraints sometimes cause restraints in programs. As a faculty member, I sometimes wasn't aware of that. It's the same with a student. Students many times can't understand the reasons that things seem to be not developing in their favor.

I think the challenge of the administrator then is to attempt to communicate and work with students, faculty and staff with a solution that meets the needs of as many people as possible. At Oral Roberts University, we had to start our programs from scratch. At this point, for once, I would like to see how things were done last year and then evaluate the successes and weak points.

So I look at this position as an opportunity to grow in a different way, and I feel that there is a lot of room for growth within me. I expect that it will be a challenge that will take me some time to grow into.

What was the toughest administrative decision you've had to make?

I've been involved in admissions committees, at both Duke and Oral Roberts. The hardest thing in medical admissions is that there are more applicants than there are spots. And when you turn a student down, it's not because the student is not a good student. It's because you have to take the best of the good. That's difficult, and I perhaps have made some errors and the committee has made some errors. I find those decisions difficult.

When you finished undergraduate training, what were your goals?

I saw myself as a college professor. I didn't see myself as an administrator. I had had minimal exposure to administration, but I wanted to become a good college professor.

Are you happy with the way things have turned out?

Very much so. I've had tremendous opportunities.□



Vol. 1, No. 5 Vol. 1, No. 5 ICO ALUMNI NEWSLETER





Deflections on an institution New students end quarter.









Davis



Bussian





Moy

Fall quarter final exams have ended, and ICO students are in the midst of a new quarter of the academic year. For ICO's first-year students, fall quarter was the beginning of their professional training; it marked the introduction of new people and new experiences into their lives. IMAGE spoke with seven first-year students about their first quarter at ICO. Their thoughts are a reflection on themselves and on the school.

Cathy Perreault, 20, Oak Lawn, Ill. This quarter has exceeded my expectations. I came to ICO at a time in my life when I wasn't exactly sure I wanted to do this. I

still had another year of undergraduate school left. But I'm very happy with the decision. It's my own personal satisfaction with optometry and my finding that it's exciting that did it.

There is a general willingness to help the students. Everything is geared toward them, rather than toward having half the class flunk out. It seems that if you're willing to work, the faculty are right behind you.

The students here tend to be really competitive academically. That makes this school harder than my undergraduate experience. ICO is more competitive, and that makes it more difficult, because you

continued on page 2

New students, from page 1

tend to try more for competition's sake than for your own knowledge.

David Heesch, 22, Chamberlain, S.D.

When I was a freshman in college, my roommate was legally blind. He had a tough time doing anything — he went to football games but he couldn't see, and he had a tough time reading. I watched him all year, and that's when I started looking into optometry.

One event stands out in my mind more than anything else this quarter. The first weekend the students were at ICO, we went uptown and I got separated from everyone else. It was early Sunday morning, I couldn't find anyone, so I had to take the el back home alone.

Michael Flandro, 28, Pocatello, Idaho

Things are going fairly well. I haven't finished my final exams yet, so I might change my answer after this week. I have some really good teachers, and I think I'm learning a lot. The faculty have been helpful. In the clinic, even though we just observe, instructors take time to explain certain things to make sure we understand what is happening.

Optometry was something I was always interested in. I know four optometrists back home who came from ICO and have talked with them. In talking to them, I was encouraged to apply here. At first, I got a degree in business and then decided to go back to school. I decided optometry was really what I wanted to do.

Susan Zumwalt, 22, Peoria, Ill. There have been a lot of tests in a concentrated period of time. Nine tests in nine days is something the to me.

I've found, especially with IIT (the Illinois Institute of Technology) across the street, that the location isn't had at all. It gives the setting some of the college campus atmosphere. I enjoy going to the movies at IIT, and I use the gym a loc.

gym a lov.

The best thing that happened to me this quarter was just being in a

new place and getting oriented to it. Seeing a few new things and riding my bike along the path on the lakefront are all great experiences. And, since you are surrounded by optometry students and optometrists, you get a sense of pride in the profession.

Jef Davis, 22, Auburn, Calif.
The upperclassmen are really up on the clinic experience. If you are going to encounter something in your practice, you will have seen it by going to ICO. By virtue of being in Chicago, there is more pathology in this clinic than you will see in a regular private practice. When you're out on your own, you won't want to have missed that experience.

I was really disallusioned the first four weeks. It was so easy, all the classes then were designed to get everyone on the same level. After midterms, we started doing some new things, and more was expected of you. Anytime you come up against new material there are new challenges.

Todd Bussian, 22, Lena, Ill. I really think the students are great; they are one thing that I really enjoy. None of the upperclassment put us down. We're treated equally by everyone, by the students and by the faculty. Everyone here tries to help people.

The first-year students are good.
They are hanging ogether, and that's helping everybody. People are from all over the country, and that makes for difficult situations sometimes hearning to cope with life in "the big city" has been a good experience. I feel comfortable now I feel that I can handle it, although I might not necessarily Oke it.

Paula Moy, 22, St. Paul, Minn. I had been thinking about optometry for so long, years and years, since ninth grade. I went to the optometrist at home, and I was really interested in what he was doing. I just kept it in my mind all these years. I talked to an optometrist who graduated from ICO, and he recommended the school for its variety of clinical practice and the good facilities. □

Faculty news briefs

Dr. Brian W. Caden delivered a three hour lecture on diagnosis and remediation of visually related reading problems and learning disabilities in children at the second annual optometric seminar held at the Naval Regional Medical Center in Jacksonville, Florida. The seminar was held November the through 10th.

Dr. Joan A. Polcer, (linical instructor of optometry at the college, delivered a paper titled "Visual Services Available to Retarded Persons Institutionalized in Illinois" at the annual meeting of the American Public Health Association in Detroit, Michigan, October 22nd.

Or. Walter E. Humble and Dr. Gwen Wooden, part-time members of the clinic staff, assisted the handicapped of the Illinois Wing of the National Shut-In Society at its annual fall meeting and election of officers in October.

Dr. Humble also recently attended the annual kickoff luncheon for Operation Snowball of the Mental Health Association of Greater Chicago in October. Operation Snowball has set a goal of distributing 30,000 gifts to patients in mental facilities during the Christmas-Hanukkah season.

Dr. Dominick Maino and intern Peggy Stein gave a two-hour inservice program for 25 volunteer vision screeners. The Chicago Board of Education sponsors the vision screeners so that yearly screenings can take place within the schools. After a 45-minute lecture and slide presentation, the group toured the ICO facilities and visited the clinic.

Dr. Derrald Taylor was recently appointed to a three year term on the advisory council of the Illinois School for the Visually Impaired.

Dr. Duane L. Fontana was installed as president of the Chicago North Side Optometric Society in October.

Dr. Ronald Herskowitz, ICO '79, joined the college faculty this fall as a clinical associate.

Dr. Alfred A. Fontana presented two one-hour workshops at the Southern Orthokeratology section of the International Society of Orthokeratology, which met Sept. 23-27. On Oct. 26, he commemorated the silver jubilee of the National Eye Research Foundation in Las Vegas. The new orthokeratology and sports section of NERF was inaugurated, and a new President's Club was formed under the chairmanship of Dr. Fontana.

Dr. Jonathan S. Goldman has joined the ICO faculty. He received his O.D. degree from the New England College of Optometry in 1975 and earned an M.B.A. degree in health care administration from Temple University in June, 1980. Dr. Goldman's duties at ICO include clinical teaching, academic teaching of public health and community optometry and administrative responsibilities.

Memorial contribution

Dr. Douglas Cook, ICO '67, and Dr. James A. Poland, ICO '68, of Frostburg, Md., have contributed to the Alumni Association in memory of Dr. Ina Woolf, who passed away July 10, 1980.



He forgot the corncob pipe, but the eyes of coal belong to Dr. Walter Humble, who was very much in the spirit of the Operation Snowball luncheon of the greater Chicago Mental Health Association.

Alumni vital to recruitment, says Conway

ICO's alumni will play an important part in student recruitment, says the college's executive vice president, Shane Conway. Although Conway's position at ICO does not bring him in direct contact with alumni or students, his background, interests and the "confusing" nature of his job all expand his role.

Conway is responsible for "all the non-academic affairs of the college." His role becomes confused, he says, in areas where nonacademic and academic issues overlap. He is involved in the business side of the clinic, personnel of the academic departments and student services.

His marketing and business experiences have given him an interest in student recruitment. "Everyone in the institution is involved in student recruitment," he says. "Once we have determined an optimal class size, it becomes an entire institutional problem, and everyone should lend their expertise.'

ICO's alumni, says Conway, are vital to any recruitment program. "There's a very free-flowing relationship between the Alumni Association and the administration," he says. "I think the alumni, with the declining applicant pool, will play a major role in recruiting students."

Conway is completing his first year at ICO. From a start in banking in DeKalb, Ill., he moved to a larger bank — and a more challenging position — in Elgin. His interest in higher education led him to the vice president of business and finance at Elgin. Community College.

He then came to ICO. Conway

specific duties at ICO, he says, include accounting and investment, personnel, insurance, burchasing and data processing.

He says his first year has been a busy one. We re trying to do a lot very quickly, he says, "and it is difficult to keep all the activities on schedule. We're trying not to do too

much too fast, but there are things that have to be done."

They include improving the college facility both cosmetically and functionally. Work has just been completed on an addition to the security building, workers are renovating three academic areas, bids are being taken for refurbishing the administrative offices and a contract for a new roof for Brady Hall, the student dormitory, has been accepted.

Conway sees long-term problems, including student recruitment, as a need for planning. "We need to know exactly where we intend to be five or 10 years from today," he says.

He believes the future of both the college and the profession to be bright. "Through the activities of the board of trustees and the president, we have developed not a wealthy but perhaps a very stable financial base," he says. "ICO is stable and can weather periodic economic downturns."

ICO holds first **Minority Day**

More than 100 Chicago area students, counselors optometrists attended the first ICO Minority Day at the college Nov. 5. The program was sponsored by the college and the National Optometrie Student Association.

The activities, which began at 9 m. and continued through the ary afternoon, were developed to increase the awareness of a career in optometry among minorities. Participants viewed presentations on optometry as a profession and a science and on minorities in optometry.

Dean of Students Greg Petty and Financial Aid Officer Floretta King discussed application procedures and financial aid opportunities. Participants also toured ICO's facilities and saw a slide show on the optometrist's role in primary health care.

Announcing the third in a series of continuing education programs at Illinois College of Optometry on Wednesday, January 14, 1981

COURSE # 9:00 A.M. - 4:00 P.M BIOMICROSCOPY & GOLDMANN 101 TONOMETRY, Brian Caden, O.D. & David Dufeck, O.D. (registration limited to 20) 9:00 A.M. - 11:00 A.M. HOW TO DIAGNOSE & TREAT 102 AMBLYOPIA, Morris Berman, O.D. 11:00 A.M. - 1:00 P.M. AUXILIARY FUNCTIONAL VISION 103 TASTING PROCEDURES, Gary L. orter, O.D. MUNCH (full day registration includes 2:00 P.M. PEDIATRIC CONTACT LENSES, Neil Hodur, O.D.

UP TO SIX HOURS CONTINUING EDUCATION CREDIT WILL APPLY

FEE: Course No. 101 - \$100.00 102 - \$25.00 103 - \$25.00 104 - \$25.00

Ave., Chicago, Il 60616

Alumni dues paying members for 1981, reduce total amount by 10%. he January program will provide the only opportunity during the

cedemic year to register for individual courses. However, in August the college will again offer the week-long ChicagoFest C.E. program which features by-the-course registration.

REGISTRATION DEADLINE: 5:00 P.M. Wednesday, January 7, 1981. A charge of 10% of the total registration fee for registrations mailed or

cancelled after the deadline will be

NO REFUNDS AFTER TUESDAY, JANUARY 13, 1981.

Registration Form

Please enter my registration for the one-day continuing education program at ICO on Wednesday, January 14, 1981. Enclosed is my check made payable to ILLINOIS COLLEGE OF OPTOMETRY for the following amount: \$_

Course No. 101 - \$100.00 — Registration limited to 20 Course No. 102 - \$ 25.00 ICO ALUMNI DUES PAYING Course No. 103 - \$ 25.00 Course No. 104 - \$ 25.00 MEMBERS FOR 1981, REDUCE TOTAL AMOUNT BY 10%.

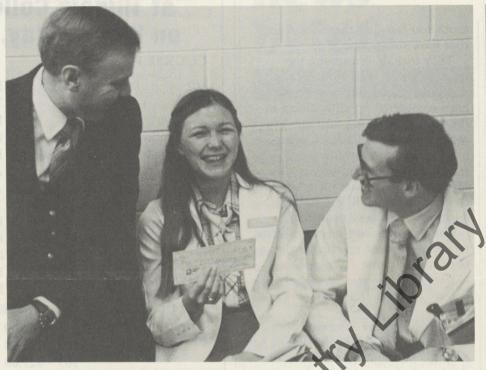
Name (area code) CITY ADDRESS ZIP STATE Mail to: ICO CONTINUING EDUCATION OFFICE, 3241 S. Michigan

Alumni council funds student activities

Nearly \$4,000 was allocated to various student activities when the Illinois College of Optometry Alumni Council met at the college Sept. 26 and 27. Dr. Howard I. Woolf of Baltimore, Md., presided.

The council allocated \$1,000 for the ICO student VOSH (Volunteer Optometric Services to Humanity) organization. Recent SVOSH activities have included vision screenings in North and South Dakota by ICO students to aid American Indian children.

Other council decisions awarded: \$150 to the American Optometric Student Association to help defray the cost of students attending the upcoming AOSA meeting in Houston; \$150 for student intramural activities; \$750 for publication of the student newspaper, Focus; and \$1,800 to the senior class for their dinner dance.



This Alumni Association check for \$750 helps support the ICO student newspaper, Focus. Editors Cynthia Fencken and Rodney Schpok accept the gift from Ray b Hough, director of public affairs.



Dr. Kenneth Martin, at the recent Alumni Council meeting.

Century Club

1981 CENTURY CLUB MEMBERS AS OF NOVEMBER 12, 1980

Class of 1980
Glenn E. Afryl, O.D., II.
Scott W. Bush, O.D., MO
David James Cole, O.D., IA
Peter L. Emer, O.D., WI
Anthony J. Garreffa, O.D., IL
C. Steven Lancaster, O.D., FL
Stephen M. Waclawski, O.D., WI
Mark E. Wilkinson, O.D., IA
Class of 1979
Donald J. Bush, O.D., IL
David John Casper, O.D., IL
John J. Nolan, O.D., IL
Anastas F. Pass, O.D., TX
Leland David Peterson, O.D., IA
Arnold Alfred Schuh, O.D., IL
Dennis R. Taylor, O.D., IA
Michael R. Zohn, D.D., OH
Class of 1978
Joseph Matanto, O.D., NY
Dennis Wilker, D.D., OH
Class of 1977
K. Kin J. Kish, O.D., MN

Class of 1976
William Hass, O.D., MI
Class of 1975
Michael G. Blake, O.D., MN
James Farlik, O.D., IL
Class of 1974
Stanley Konynenbelt, O.D., MI
Class of 1973
Thomas Moleski, O.D., MI

Class of 1971
Joseph M. Brett, O.D., IN
Class of 1969
John L. Regner, O.D., W.
Class of 1968
Bruce E. Benedici, O.D., WI
Robert L. Pare, O.D., WI
Robert L. Rosembal, O.D., IL

Class of 1967 Robert E. Wooley, O.D., IL Howard Woolf, O.D., MD Class of 1965 Howard E. Crum, O.D., KY

Class of 1964 Arthur T. Young, O.D., FL Class of 1962 Henry R. DeBoer, O.D., IL Myrel A. Neumann, O.D., MN Peter D. Weinrib, O.D., AL

Class of 1960 Donald L. Jessen, O.D., IL Class of 1958 John F. Keating, O.D., WI Roland G. Peaslee, O.D., IA Class of 1957 Sorrel Rosin, O.D., IL Class of 1955.
Harry M. Aprat, O.D., HI
George G. Burkhard, O.D., MI
Class of 1954.
Everest L. Davis, O.D., IA
Worman S. Gould, O.D., TX
Wosley I. Seaver, O.D., IA

Class of 1953 Robert A. Levinson, O.D., IL John F. Trerotola, O.D., IA

Class of 1951 Robert C. Irwin, O.D., PA Dale C. Koutecky, O.D., WI David Mirsky, O.D., IL William G. Pope, O.D., MI

Class of 1950
Thomas Berken, O.D., WA
Jim H. Day, O.D., AL
James H. Finch, O.D., FL
Sidney G. Gilbert, O.D., MI
William H. Krouse, O.D., OH
Donald H. McGonagill, O.D., TX
Paul Moss, O.D., WI
A.G. & P.W. Myhre, O.D.'s, WA
Harry B. Porter, Jr., O.D., KS
Angelo Senaldi, O.D., NJ
Harry D. Seth, O.D., IL
Louis Shapiro, O.D., PA
Glen M. Springer, O.D., WI
John L. Swinson, Jr., O.D., NC

Class of 1949
John R. Battista, O.D., IL
Eli L. Bogart, O.D., IL
Warren H. Bohlinger, O.D., WI
W. Judd Chapman, O.D., FL
Edward Cope, Jr., O.D., TX
Joseph Cuccio, O.D., IL

Lee Dalecky, O.D., WI
Jay Y. Flockhart, O.D., IA
Frank D. Fontana, O.D., MO
William R. Fugate, O.D., MO
Robert S. Greenley, O.D., MI
Harry Hollander, O.D., NY
Walter Kominsky, O.D., WV
Paul R. LaShorne, Jr., O.D., IN
Edward J. Laut, O.D., IL
George R. Leach, O.D., WI
G. Ken Miller, O.D., OH
Wendell D. Waldie, O.D., KS
Aaron B. Zinney, O.D., NY
Alvin Zohn, O.D., OH

Class of 1948
Paul S. Baker, O.D., IA
Jacob Burke, O.D., MN
Jack H. Cave, O.D., IL
Leonard E. Lasker, O.D., IL
Kenneth P. Martin, O.D., OK
Walter Marshall, O.D., IN
Wade W. Nyquist, O.D., NE
Alexander S. Olbert, O.D., OH
Alfred A. Rosenbloom Jr., O.D., IL
Roy R. Sperlazzo, O.D., IL
Florian J. Trent, O.D., IL
Lawrence Vogel, O.D., IL
Class of 1947
Harold D. Cox, O.D., WI

Class of 1947 Harold D. Cox, O.D., WI Murray Leon, O.D., IL Robert C. Mueller, O.D., MO Ernest J. Tietjen, Jr., O.D., MO

Class of 1946 Arthur J. Gorz, O.D., WI

Class of 1943 Marvin Bloch, O.D., IL Joseph S. Covert, O.D., OH Robert S. Keller, O.D., MO Edwin Don Moten, Jr., O.D., IL Class of 1942 John Majeske, O.D., IL Class of 1941 Clifford W. Childress, O.D., IN Donald L. Golden, O.D., MI A. William Sorenson, O.D., WI Class of 1940 Francis G. Hoch, O.D., SD Frank R. Pavese, O.D., SC Class of 1939 George R. Howe, O.D., WI John E. Martin, O.D., IA Vernon S. Smith, O.D., IL Gerson M. Woolf, O.D., MD Class of 1938 Joseph B. Meloan, O.D., IL Class of 1936 Mary E. Childress, O.D., TX Raymond Childress, O.D., TX Class of 1926 Joseph Rosin, O.D., IL Class of 1924 Ethyl B. Dantzic, O.D., MD

"Honorary" Century Club Member Harold R. Barkdoll, O.D., WI

The Alumni Office regrets the omission of Dr. Raymond Childress and Dr. Mary Childress from the 1980 Century Club listing in the last issue of IMAGE.

MMAGE NOV./DEC., 1980

Operation Big Time is big time for student externs, American Indians

They call it Operation Big Time. It is not an amphibious landing on a South Pacific atoll, and it does not star John Wayne.

This land-to-land invasion involves three trailers, pulled by Jeeps, one Winnebago, 21 third and fourth-year students from the Illinois College of Optometry and 25,000 American Indian children needing vision care.

Students from ICO and two other schools of optometry are working with the Indian Health Service to provide vision screening to schoolaged children in North and South Dakota. The school-aged group, 3 to 18, is a vital one to reach with quality vision care, says Mary Meernik, a third-year ICO student who spent two weeks in the Dakotas in early August.

"Very few Indians go to school after high school," she says. "That's why the real objective of the program is to catch as many of the younger children as possible so they can continue learning in school."

Initiated at ICO by the Student Volunteer Optometric Services to Humanity (SVOSH), the program is a volunteer externship for third and fourth-year students. Most ICO students are spending one or two weeks in the program, which began Aug. 4 and will continue at least until the end of September. The federal government pays for the students' travel and cost of living.

"It was a total experience," says Meernik. "You dealt with every aspect of the examination yourself. I came home pretty tired."

"Jeff Foreman (a fourth-year ICO student) and I saw 90 children each one week. The experience was something you cannot take away."

Under supervision of practicing optometrists, students examine and prescribe visual corrections for the Indian children, mainly sioux.

Students did the inajority of the work. They could not offer full-scope care — for example, they could not prescribe contact lenses unless predically necessary, and they could not offer visual therapy.

"Thirty to 45 percent of all

children we examined needed glasses," says Meernik. "Sometimes it seemed just endless." She also says that an unusually high percentage of Indian children have astigmatism, and authorities have not found an explanation.

While the work was continuous — with long lines of children waiting for examinations — it was not impossible. "The children were very good and very appreciative," says Harriet Pelton, a fourth-year ICO student who spent one week in Tarshall, N.D., and Newtown, N.D. "There was no parental interference," she adds.

One program official says the students' help was appreciated by both patient and optometrist. "The students are just great to work with," he says. "Their service is very vital and needed. There has been a tremendous reaction to the program by the Indians — they want the students back."

After next March, though, the students will not be back. The student extern program is funded through Sept. 30 and may continue on a lesser basis until next April Then, optometrists and ophthalmologists can be put under federal contract to service Indians in North Dakota. By next August, American Indians in North North and South Dakota should be receiving contracted vision care.

The vision vare the students are now providing requires dedication and ordered where Meetrils says she

now providing requires dedication and endurance. Meernik says she drove the Winnebago, equipped with dispensing unit and two examination aisles, from reservation to reservation. Jeeps pulled the trailers, which have one examination room each. The students traveled approximately 800 miles each week and slept in hotels.

The extern program is coordinated by James Hamilton, O.D., chief optometrist of the Indian Health Service. Norma Boyer, O.D., deputy optometrist for the Aberdeen Area Indian Health Service, acts as field supervisor for the students.

"Dr. Hamilton and Dr. Boyer

were just great. Dr. Hamilton was a real positive experience," says Meernik. "He is not required to be out in the field at all. He comes out, though, because he feels an administrator should see the program in action."

The student externship program began seven years ago, says Meernik, as a result of Indian complaints about a team of ophthalmologists treating them. The Indian patients objected to the use of drugs in examining and treating their eyes, she says. Optometrists were called in.

"We never try to use drugs in eye examinations," says Meernlk. "The Indians would be terrified if we try to put anything in their eyes."

According to an emofficial spokesman for the program, the student external ps are part of the Aberdeer American Indian Health Service Plan. Economics dictates the use of students to do initial

Alumni council has new member





Ransdell

Brandt

Dr. Ward R. Ransdell of Lexington, Ky., has replaced Dr. John Brandt on the ICO Alumni Council. Following Dr. Brandt's appointment to the Board of Trustees, the Alumni Council voted to accept Dr. Ransdell as a council member at their annual meeting Sept. 26-27.

Dr. Ransdell, ICO '74, is also Kentucky state chairman and Southeast regional director for the Alumni Association. In March of screenings on the 25,000 Indian children. Once all present schoolaged children have vision screenings, optometrists and ophthalmologists can be contracted to continue the program.

The limited nature of vision care the students can provide poses problems, at least until the arrival of contracted vision care, says Pelton. "The people need more services, and more money is needed to provide those services," she says.

"There was no one to do followup," adds Meernik. "We could refer them only if the problem was really serious —requiring surgery — or if they had eye diseases."

The services the students did provide, though, seems to be appreciated by everyone in the program. And the experience they are bringing back to Chicago is invaluable.

"It sharpened us up on a lot of things," says Pelton. "We did a lot of refractions, and it sharpened our skills. It was a very good, very intensive experience. We got a lot out of it, and it left a helpful feeling."

this year he moved his private practice to a new location in Lexington.

A graduate of Ohio University in Athens, Ohio, Dr. Ransdell was elected secretary/treasurer of the Blue Grass Society of Optometrists in 1977 and is a member of the Kentucky Optometric Association. He joined the AOA in 1970 and is now a member of the AOA Child Health Project Team.

His wife, Linda Robb Ransdell, and he have two children with a third due in March \square

C.E. schedule

Continuing education programs at the college will be held on the following dates: Jan. 14; Feb. 18; March 18; and April 1-2. Each day will offer six hours of C.E. credit. ICO will also present the annual ChicagoFest C.E. Program in August.

Listed below are names of alumni for whom the college no longer has accurate addresses. If you know where any of them are, please send the addresses or ask them to contact the ICO Alumni Office.

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Courtney, Roger E.	1943	MONROE
Craaybeek, Jean B.	1964	ICO
Crain, Eldon R.	1949	NEEDLES
Crist, Albert R.	1938	
Croft, Leona M.	1934	Description of
Croubert, Steven S.	1968	ICO
Curtis, Richard	1934	
Dahl, Harry P.	1949	NICO
Dames, Claude A.	1947	MONROE
Dantzic, S. Oliver	1939	
Daughters, Bard R.	1930	
Davis, Fred H.	1948	NICO
Davis, Walter I.		
Dawes, Gilbert		
Dery, John G.	1959	ICO
Devine, Joseph P.	1950	NICO
Diamond, Darlene F.		
Dier, Bernard M.	1949	MONROE
Donovan, J.D.		letandones
Dorf, William	1949	CCO
Dover, George	1,1,	CCO
Downing, Joseph	1949	NICO
Drapeau, Jeffrey E.	1930	14100
Dull, F. Ray	1947	NICO
	1947	ICO
Dvorkin, Donald L.		100
Earne, Claude D.	1949 1952	
Effers, Robert W.		
Ehlers, Robert W.	1954	
Ehrenberg, Rudolph H.	1930	MONIBOR
Eick, Albert F.	1945	MONROE
Eisenberg, Julian H.	1950	CCO
Erikson, Clarence G.	1945	MONROE
Erlich, Charles	10/0	MONIDOT
Evans, Edward P.	1948	MONROE
Eyestone, Scott	1974	ICO
Febech, Mary J.	1951	NICO
Feingold,Richard		
Feyreisen, Raymond	1955	
Fidelman, Irving	1947	MONROE
Fien, James H.	RISI by	
Filitti, Richard	1946	Kennecky
Flanagan, Patrick	1976	ICO
Folkenflik, LeRoy	1953	CCO
Friedson, Edwin L.	1942	
Frohlich Jr., Harry	1948	MONROE
Fults, Walter L.	1947	MONROE
Gallagher, Capt. James		NICO
Garay, Jack	1950	NICO
Gardner, Bernard S.	1949	NICO
Gebhart, Donald L.	1930	0
Geller, Norman S.	1947	MONROE
George, Angelo P.	1937.	
George, Angelo P. Gertzman, A.H.	1937 1948	NICO
Gertzman, A.H.		NICO
Gertzman, A.H. Gilbert, Morton S.	1948	NICO
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton	1948	
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D.	1948 1949	
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D. Golding, Alvin S.	1948 1949 1950 1939	CCO
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D. Golding, Alvin S. Gooden, Freda C.	1948 1949 1950	CCO
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D. Golding, Alvin S. Gooden, Freda C. Granfield, W.	1948 1949 1950 1939 1953	CCO
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D. Golding, Alvin S. Gooden, Freda C. Granfield, W.J. Gray, Ida	1948 1949 1950 1939 1953 1938	ССО
Gertzman, A.H. Gilbert, Morton S. Gintzler, Milton Golden, Irvin D. Golding, Alvin S. Gooden, Freda C. Granfield, W.J. Gray, Ida Greenlee, James	1948 1949 1950 1939 1953 1938 1953	cco
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Hanson, John H.		Yms
Harris, O.		
Hawks, Robert J.	1964	ICO
Hellender, George C.		
Hemp, Shirley T.		
Henry, W.R.	1938	
Herron, Clarence R.		
Hess, Frederick W.	1948	NICO
Hille, Armin P.	1934	
Hilt, William P.	1949	NICO
Hjelmhaug, Larry	1969	ICO
Holland, L.M.	1933	
Houpt, Frank R.	1948	NICO
Hourigan, A.E.	1938	
Huckleberry, W.C.	1940	
Humphrey, William M.	1950	NICO
Hung, James		
Jackson, Wilbur T.	1948	MONROE
Johnson, Charles T.	1949	NICO
Jorgensen, Donald R.	1954	NICO
Kendrick, Ronald M.	1954	
Kiefer, Eugene W.		
Kindy, Norma M.	1942	
Kirchner Jr., Arthur J.	1949	NICO
Kirkum, Jimmie D.	1957	ICO
Knedson, Clyde C.	1932	100
Kobet, Andrew G.	1946	
Krack, Robert P.	1949	NICO
Kraehmer, Jeanine L.	1951	NICO
	1941	TVICO
Krasner, Paul B.	1941	MONROE
Krasny, Edward	1947	MONROE
LaCognata, John E.		MONKOL
Lampert, Jesse	1938	
Landenberger, J.C.		
Lands, H.S.	10/5	
Leinas, Leslie W.	1965	
Lemontree, M.E.	1934	
Leudeke, Edward	1024	
Levine, Herbert H.	1934	×
Lindquist, R.L.	1938	NILCO
Lippman, Charles	1950	NACO
Loewit, Carolyn R.	1940	
Long, William E.	1950	GLO.
Loveless, Raymond K.	10/6	
Lucas, Peter H.	1946	11100
Lyons, Edward I.	1949	NICO
Majcher, Albert S.	1935	11100
Maliszewski, E.S.	>1949	NICO
Martin, James V.		
Mass, Richard R.		
Masterson, Gary	1975	ICO
Matusewicz, Richard J.	1949	NICO
McClure, Kelsey J.		
McDowell, T.E.	1932	
McKinnon, Neil A.	1933	NICO
McLean, William E.	1964	ICO
McLeod, Donald N.	1935	
Mejia, Alfonso	1933	
Meyer. O.J.		
Miller, Donald I.	1962	ICO
Mingrote, Ronald		
Minteer, William E.	1938	
Mintz, S. Bernhardt	1947	
Mitchell, John H.	1948	NICO
Mitchell, William		
Montgomery, Joseph	1939	
Moore, Lawrence	1931	
Moore, Robert T.	1949	NICO
Morgan, Harry R.	1950	NICO
Mulroy, John D.	1953	CCO
Myer, Ivan		STATE OF THE PARTY
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Nands, Gordon S.		
Nands, Gordon S. Neibler, Gilbert J.	1940	
Nands, Gordon S.	1940 1939	NICO

Nowak, Bernard E.	1948	MONROE
Nygren, Adrian W.	1947	MONROE
O'Brien, William	1)11	MOTULE
	1069	ICO
Opland, Ronald L.	1968	
Ormsby, V.H.	1937	NICO
Otoupal, Dwaine W.	/ =	MONROE
Pado, Thomas	1947	
Palmer, John F.	1949	NICO
Passon, Samuel J.	1932	
Pastor, Leon	1951	CCO
Pavey, Charles E.	1926	
Pearson, R.		
Peterson, Harold W.		
Pfeiffer, Jerry		
Pierce, Ellison C.		
Prevette, Millard H.	1947	MONROE
Paragon Thomas F	1747	MONROL
Psnagon, Thomas F.	1071	ICO
Putney, Paul	1971	ICO
Ramirez, John J.	1955	NICO
Ramirez, Julio R.	1950	NICO
Rand, Milton	1950	
Rantala, Rauha	1946	
Reeves, Kenneth C.	1937	NICO
Rikon, Irvin M.	1954	CCO
Robinson, William M.	1950	NICO
Rochte, A.R.	1933	
Rosenstein, Abe	10	
Ross, Norman E.	1950	NICO
Salvatore, Leonard J.	1948	MONROE
Sarli, Martin L.	1947	
Saub, E.M.	1945	
Schaefer, Richard J	1948	
Schenet, Kenneth	1947	MONROE
	1954	CCO
Schew, Edward		cco
Schiller, Arthur S.	1932	
Schles, Benjamin I.	1948	
Schmidt, Howard C.		
Schroeck, Peter	1948	NICO
Schroeder, M.E.	1950	NICO
Schroeder, M.E. Schumate, James F.	1950 1943	CCO
Schroeder, M.E.	1950 1943 1947	
Schroeder, M.E. Schumate, James F.	1950 1943	CCO
Schumate, James F. Schwartz, Emery B.	1950 1943 1947	CCO
Schumate, James F. Schwartz, Emery B. Schwartz, Martin	1950 1943 1947	CCO
Schwartz, Emery B. Schwartz, Martin Schwartzburg, A.W.	1950 1943 1947	CCO MONROE
Schwartz, Emery B. Schwartz, Martin Schwartzburg, A.W. Sclasky, Stan Sebastian, Edward	1950 1943 1947 1940	CCO
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Van De	eVoorde, Robert D.	1958	ICO
	ayters, R.C.	1968	ICO
	Robert		CCO
Wallis,			
Walsh,	Kenneth W.	1964	ICO
Warrer	n, Leonard F.	1951	CCO
Wasil,	Loretta E.	1945	MONROE
Watsor	n, Stanley,	1948	
Weeks,	O.L.		
	Edward A.	1930	
Wexler	, Morris	1951	CCO
	nead, B.D.	1940	
Willis,	William H.	1954	
	n, Thurman	1949	
Wojcie	hoski, Tony	1948	MONROE
Wolfe,	Edward J.		
Wolff,	Paul A.		
Wollov	vay Jr., H.T.		
Wolter	, Allen L.	1947	
Wood,	Leonard G.	1947	MONROE
Wright	, John M.	1953	CCO
Wright	, Marshall	1943	
Zick, L	awrence O.	1951	CCO
Zimme	erman, Clifford		
Zoltan.	, Wolf		
Zubow	sky, W.C.		
Zuetho	lz, Joseph W.		

Reminder...

ICO's Alumni Association is offering a 7-day Hawaiian Island cruise, setting sail Feb. 14, 1981, aboard the S.S. Oceanic Independence. For more information, contact Casa de Oro Travel at 9768 Campo Road. P.O. Box 158, Spring Valley, Calif., 92077, or phone them at (714) 461-8222.

ICO receives gift

The Illinois College of Optometry received a \$1,500 gift from the Association of Michigan Optometrists as the result of a Sept. 7 seminar conducted by Dr. Paul Shulman. The contribution was forwarded to the college by the Association president, Dr. John A. Ross, and was used to purchase clinic equipment.

ICO ALUMNI NEWSLETTER

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NIMAGE NOV./DEC., 1980

Alumni notes

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It is with the deepest regret that IMAGE announces the deaths of the following ICO alumni: Dr. B.M. Andrews, '33, Plymouth, Ind.; Dr. George Banks, '51, Oak Lawn, Ill.; Dr. Marvin E. Blakesley, '51, Independence, Iowa; Dr. Burton Blassman, '51, Des Plaines, Ill.; Dr. Y. Carmen Boba, '51, Chicago, Ill.; Dr. Clyde Clayman, '48, Skokie, Ill.; Dr. Thomas J. Elsner, '31, Covington, Ky.; Dr. Stanley Kipp, '50, Orleans, Vt.; Dr. George S. Gautreaux, "20, Bogalusa, La.; Dr. Louise Gautreaux, '47, Bogalusa, La.; Dr. Fred D. Mazow, '29, Houston, Texas; Dr. Robert J. Kuhl, '43, Hibbing, Minn.; Dr. Erwin Ovitsky, '47, Aurora, Ill.; Dr. Bernard J. Powell, '39, Schaumburg, Ill.; Dr. Milburn Scamahorn, '43, Kokomo, Ind.; Dr. Stanford S. Waldman, unknown, Olivette, Mo.

The Thirties

William F. Kiefer Jr., '35, St. Louis, Mo., and Dr. Donald J. Vanderfeltz, '77, California, Mo., have been elected members of the 1980-81 Missouri Optometric Association Board of Directors.

Dr. John E. Martin, Carroll, Iowa, was incorrectly identified in the May/June issue of IMAGE as having graduated in 1930. He is a 1939 NICO graduate.

The Forties

Dr. Herbert E. Smith, '48, recently Dr. Christopher Teneza, Lancaster, Ohio, and his wife, award from the Des Plaines, Ill. Rotary Club for outstanding contributions to his fellow man. Dr Smith has a practice in Lincolnshire, Ill.

Dr. Charles Barr Thompson, '49, Anderson, S.C., received the AOA's 1980 Optometric Recognition Award. The award is given to doctors who complete 150 hours of continuing education within a three-year period.

The Sixties

Dr. John C. Whitener, '64, Hickory, N.C., came to the college recently to deliver his address, "Alternatives to Traditional Optometric Practice — How to Follow the Yellow Brick Road." A large audience of students and faculty heard the talk, which dealt with government involvement in health care delivery.

The Seventies

Dr. Raymond M. Goga, '75, Wittenberg, Wisc., and his wife, Julie, became first-time parents July 21 with the birth of their daughter, Erin Leigh.

Dr. Michael Kotlicky, '75, and Dr. Marsha Davis, '80, were married Nov. 29 in Bethesda, Md. They are living in Columbia, Md., where Dr. Kotlicky is teaching at Howard Community College. His wife is in full-time private practice. Before accepting the position at Howard, Dr. Kotlicky was assistant professor of optometry at ICO.

Dr. Kevin G. Lydon, '78, has purchased the practice of Dr. Charles H. Schumacher in Florissant, Mo.

Dr. Jack B. Marx, '79, and his wife, Melanie, of Dallas, Texas, announce the birth of their son, Dustin Lee, on Aug 4, 1980.

Dustin Lee, on Aug 4, 1980.

Dr. John W. McClaire III, '79,
Fernandina Beach, Illa., and his
wife, Linda, are the parents of a
son, Jack, born March 11, 1980. Dr.
McClaine has been in practice for the past year in Fernandina Beach and has recently opened a second office in St. Mary's, Ga.

Dr. Christopher Tencza, '76, Debbie, had their second child Sept. 13. His name is Kenneth James.

The Eighties

Dr. Mary Krkles, '80, and Dr. William Ery, '80, have joined Dr. Edward Kasperek, '47, in Kasperek's practice in Chicago.

Dr. Kushner appointed Board chairman



Dr. Frederick R. Kushner (left) accept chairman Dr. C.K. Hill. symbol of his new office from retiring board

Dr. Frederick R. Kushner, a 1946 graduate of the Northern Illinois graduate of the Morthern Illinois
College of Optometry, has been
appointed chairman of the Board of
Trustees of the Illinois College of
Optometry. The appointment was
announced at the board's annual
meeting September 28 and 29 at
the college.

Dr. Kushner replaces Dr. C.K.
Lill in the one year post. "This is

Hill in the one-year post. "This is the zenith of my 35 years in our profession," said Dr. Kushner. "I will try my best to justify your confidence in me, and I hope to continue to provide leadership to the college, the profession and

society," he said.

Dr. Kushner, 65, of Sheldon, Iowa, entered NICO after four years of premedical study at the University of Vienna in Austria. After graduating with the Doctor of Optometry degree, he taught at the college until 1950 and served as dean from 1950 to 1955. He was president of the ICO Alumni Council from 1956 to 1970.

In 1955 he joined Dr. J.J. Brady in a Sheldon, Iowa, practice. His present partners are Dr. R.F. Hickman, a 1960 ICO graduate, and Dr. D.E. Spronk, a 1976 ICO graduate.

Deferred giving aids donors, college

One standard phrase is certain to burst forth during the peak of any fund-raising campaign. Someone somewhere is bound to urge, "Give 'til it hurts.'

It may well be that the phrase has outlived any useful meaning, for it just doesn't take long to get to the point where giving hurts most of us. Everyday cash flow can be a problem and surpluses a rarity. Still, the importance of giving, the feeling that we are supporting the things we believe in, remains. And though cash flow may only drip occassionally, the tax advantage remains an important factor in

annual financial planning.

In addition to annual contributions, of course, are the many variations of giving for the future which are called deferred giving. They include wills, annuities, trusts and other plans, and can be beneficial to both the donor and the recipient, particularly if the recipient is a nonprofit institution.

As a nonprofit institution, ICO is giving close attention to deferred giving. It encourages alumni to check with their own lawyers to see if one of the plans available under continued on page 8

ICO Alumni

Illinois College of Optometry 3241 South Michigan Avenue Chicago, Illinois 60616



IMAGE up front

The faces and opinions of several first-year ICO students are featured in this issue of IMAGE. Their impressions of their first academic quarter at the college make for a revealing and different look at ICO. And your holiday season won't be complete if you miss a group of intrepid student externs and a multi-faceted vice president. Happy Holidays from the staff of IMAGE!

Deferred giving, from page 7

current tax laws is applicable. The result can be a substantial tax benefit for the donor and a major assistance to the college.

In recent years, most alumni have contributed to the ICO program by paying membership dues to the Alumni Association. The Association in turn hears requests for funding from faculty, students and the college itself, and determines which of the many proposals would be of greatest benefit. In addition, the Association pays the \$62,000 college mortgage each year.

This year, the Alumni
Association is making a special
effort to increase its own resources
so it can continue to fund as many
proposals as possible. To do this, it
is encouraging alumni to move up
to the \$100 Century Club
membership instead of the \$25
regular membership dues. The
initial response to this request has
been gratifying.

Gifts to the college and to the Alumni Association are tax deductible, and both ICO and the Association are organized to accept annual gates for current use as well as deferred contributions. The method is selected on the basis of which program best meets the needs of the donor.

Professors receive more than \$100,000 in research grant

Two ICO associate professors have received more than \$100,000 in a research grant from the National Eye Institute and the National Institute of Health. The three-year grant was awarded for their research on strabismus in cats.

The two faculty members, Dr. Yuzo M. Chino, associate professor of neurosciences, and Dr. Michael S. Shansky, associate professor of visual science, will receive \$81,213 of the grant money to aid their research. The college will get approximately \$35,000 to further benefit the project.

The research, says Dr. Chino, investigates the causes and effects of strabismus. By studying the visual systems of common cats with surgically induced squint and comparing those results to normal cats, the two men hope to better understand the consequences of



Dr. Michael Shansky (left) and Or Yazo Chino work at the strabismus research that brought them and ICO more than \$100,000 in grants.

strabismus.

Their results may also lead to a fuller understanding of amblyopia and anisometropia, says Dr. Chino.

He adds that the experiments might also help in determining when an infant with strabismus should begin clinical treatment.

Eyewitness by Jo of prime

by John Cromer, academic dean

The quality of graduate education is of prime concern to professional schools, teaching clinics, then faculties, their students and the public. A significant part of the public is the alumni of the professional schools. The quality of any educational endeavor must be judged ulmorately on the basis of whether the students are prepared to achieve established goals. The alumni are the proof of that quality.

During my professional experience, I have been exposed to and involved with industrial engineering. An extension of good engineering is the production of a good product. The quality of a product may be introduced during the engineering stages but is only guaranteed by quality control during the production of the product.

The quality of optometric education programs depends upon many factors. The number of faculty and their teaching and clinical abilities are important determinants of quality. The number and types of patients, the

degree of responsibility the students are expected to assume and the adequacy of their supervision also affect program quality. The national standards for optometric education provide a useful benchmark against which to measure the minimal requirements for programs.

Students, as they progress through the optometric program, should be evaluated periodically to ensure that both they and the faculty are aware of their strengths and weaknesses. Approaches to evaluation vary but should include an assessment of a student's knowledge, interpersonal skills, clinical judgment, clinical skills and attitudes. It is particularly important that students in the clinical years received candid feedback, from both formal evaluation and day-to-day interactions with the faculty. In granting the O.D. degree, faculties should ensure that all graduates will be proficient practitioners in their chosen field. National boards and licensing boards are additional

quality control monitors for professional education. In my opinion, the alumni of an institution should serve as an additional quality control monitor, The feedback from recent graduates is appropriate if it addresses issues directly and with support. The new alumni are the immediate bridge between the institution and the practicing profession. Very quickly, the new graduates recognize their educational strengths and weaknesses. As the alumni share the insights of their experiences in the optometric profession, they begin to function as part of the educational quality control team for their alma mater.

ICO has the distinct advantage among optometric colleges in having an alumni with a great diversity of professional experiences. Therefore, the alumni can provide insight from these professional experiences back to the educational setting for input into the preparation of quality professionals. □

8/IMAGE NOV./DEC., 1980

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